



Committee Report

To: Warden Mitch Twolan
Members of the Planning and Development Committee

From: Kara Van Myall
Director of Planning and Development

Date: September 19, 2019

Re: Rural Economic Development (RED) Program Applications

Recommendation:

The Rural Economic Development (RED) Program Applications is for information.

Background:

Recently, the Province launched the Rural Economic Development (RED) program to focus “on projects that bring real benefits to communities and help attract investments and create jobs, while also providing greater value to taxpayers dollars.” Funding streams are Economic Diversification and Competitiveness and Strategic Economic Infrastructure. 2020 projects that are eligible for application include: (1) Workforce Attraction; (2) Marketing / Communications - Enhancing Live Here Messaging; and (3) Trades and Skilled Workforce Secretariat Action Plan (with the NII).

Financial/Staffing/Legal/IT Considerations:

There are no current financial considerations. The above noted projects will be advanced through the 2020 budget deliberations.

Interdepartmental Consultation:

None.

Link to Strategic Goals and Elements:

Goal #7 - Stimulate and reward innovation and economic development

Written by: Vicki Ly, Economic Development Officer. Planning and Development.