



September 6, 2019

Dear Vicki,

It is my pleasure to congratulate Bruce County Economic Development as a finalist for the **Tourism Industry Awards of Excellence's Tourism Innovator of the Year Award**. This award recognizes an organization or individual that created a new innovative product, policy or service to promote and enhance tourism in their local community, region or the province of Ontario.

Award winners will be announced on day two of the Ontario Tourism Summit, at the Ontario Tourism Awards of Excellence Gala on the evening of Wednesday, October 30. Prior to the gala you are invited to attend an exclusive Finalist Reception from 5:00-6:00pm. **Please RSVP your attendance by October 18th with Haddas Lederman, Communications Coordinator at hlederman@tiaontario.ca, or by calling 647-691-4170.**

Please feel free to extend this invitation to any of your team members that would like to attend the Finalist Reception.

Tickets for the Awards Gala can be purchased at www.ontariotourismsummit.com. Please note that you DO NOT need to purchase individual gala tickets if you are already registered, or plan to register for the full Ontario Tourism Summit.

We look forward to celebrating your achievement with industry peers at the tourism industry event of the year! Please feel free to reach out to the TIAO Team if you have any questions or concerns.

Best Regards,

A handwritten signature in black ink, appearing to read "Beth".

Beth Potter
President & CEO
Tourism Industry Association of Ontario