



Branch Services Report June 2019

1. OPERATIONS

- a. **Bookmobile:** The Bookmobile Survey has launched and received 77 responses the first week. The survey is available online as well as in hardcopy at all Bruce County Public Library branches. They have also been distributed to retirement residences, campgrounds, provincial parks and Chambers of Commerce.

2. STAFF TRAINING AND DEVELOPMENT

- a. **Cultural Awareness Training:** Carolyn McKeeman, Supervisor at the Mildmay and Teeswater Branches, and Nancy Kuhl, Programming Co-Ordinator, attended Cultural Awareness Training on May 17. The session was presented by Lyndon Lynklater, a traditional knowledge keeper, storyteller and children's author.
- b. **Bruce County Off-Site Training Day:** Director Grace Dawson and Assistant Director Brooke McLean attended Bruce County's training on Transformation and Cultural Change. Dr. JP Gedeon offered the keynote address while a LEAN session was facilitated by France Bergeron and Joanne Gaudet.
- c. **Mental Health Week:** Several staff members took advantage of the Mental Wellness events offered at various locations throughout Bruce County. Mindful Mike was back to provide sessions on mindfulness, and there were also wellness visits from paramedic services.

3. INTEGRATED LIBRARY SYSTEM (ILS) AND IT SERVICES

- a. **BLUECloud Mobile:** Bruce County Public Library is going to leverage the purchasing power of the Ontario Library Consortium to purchase a mobile app developed by SirsiDynix. The app will be available for iOS and Android devices and will provide patrons with an alternative method of connecting with our resources, and accessing their account information.
- b. **Freegal eResource Central Connector:** Bruce County Public Library has opted to purchase the newly available eResource Central (eRC) connector for Freegal. This connector will pull Freegal resources into Enterprise search results and make it easier for patrons to discover the songs, albums, and videos available to them through Freegal.

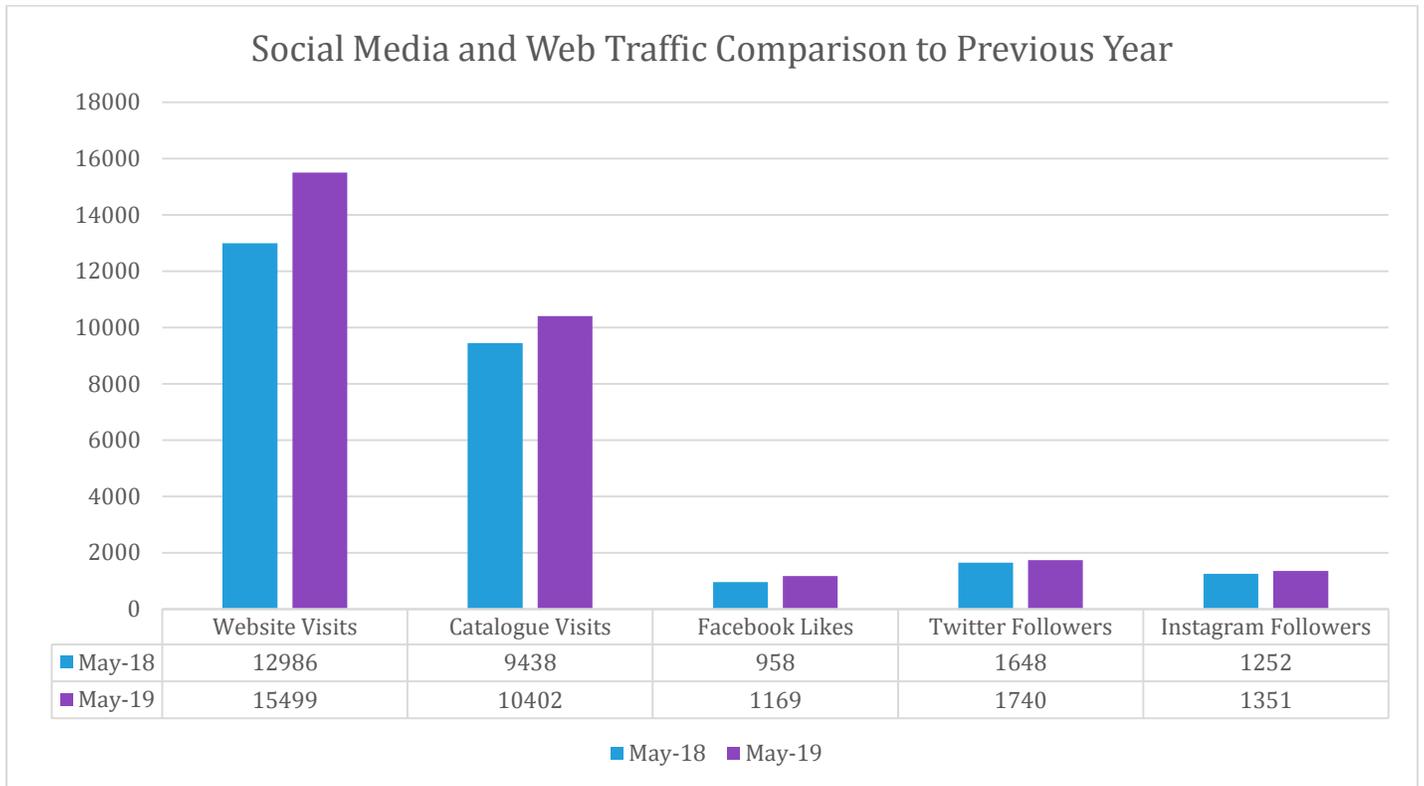
4. FRIENDS OF THE LIBRARY GROUPS

- a. A Volunteer Appreciation Luncheon is scheduled for June 10 at the Warton Branch.



STATISTICAL REPORTS

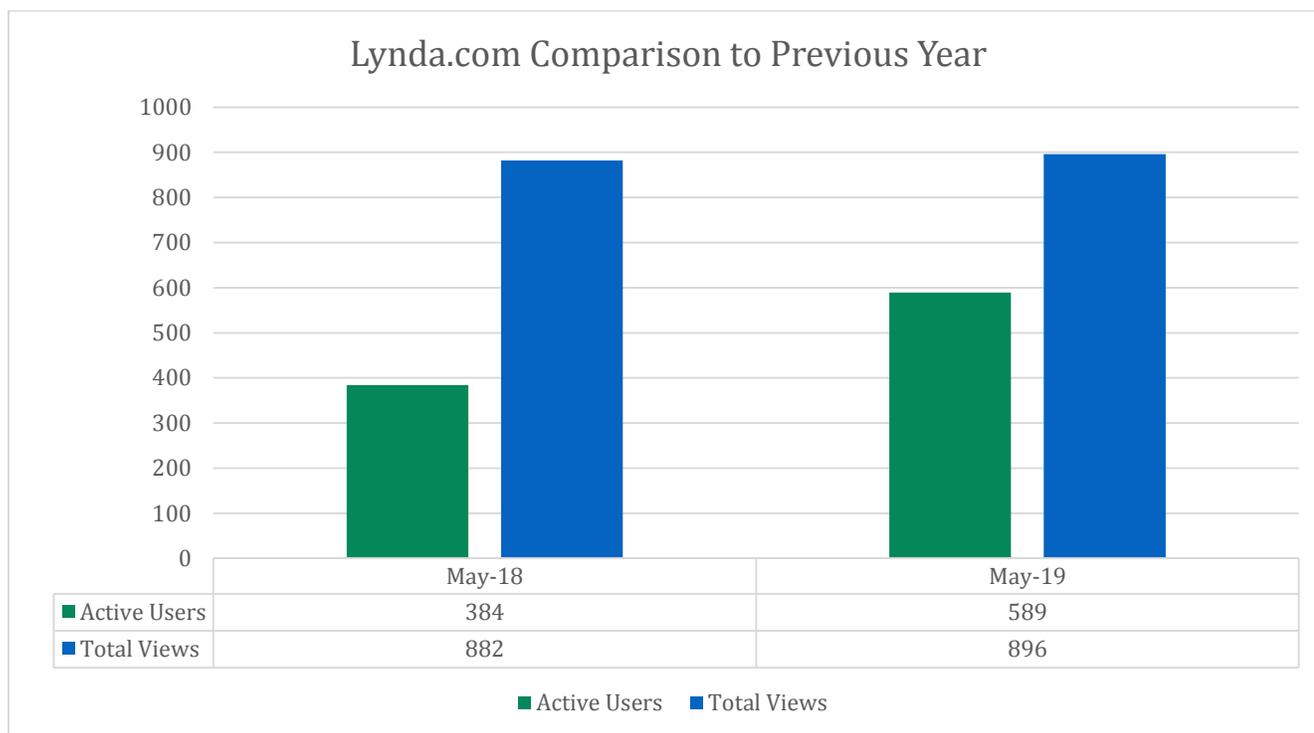
b. Stephen Wood, Communications Coordinator, provides web and social media statistics.





c. Lynda.com

Lynda.com is the library’s online training database. It offers our members the ability to acquire skills in design, business, photography, and more.



For **May** a total of:

- 57 hours and 51 minutes of video were viewed
- 16 courses have been completed
- 7% of registered users have logged in

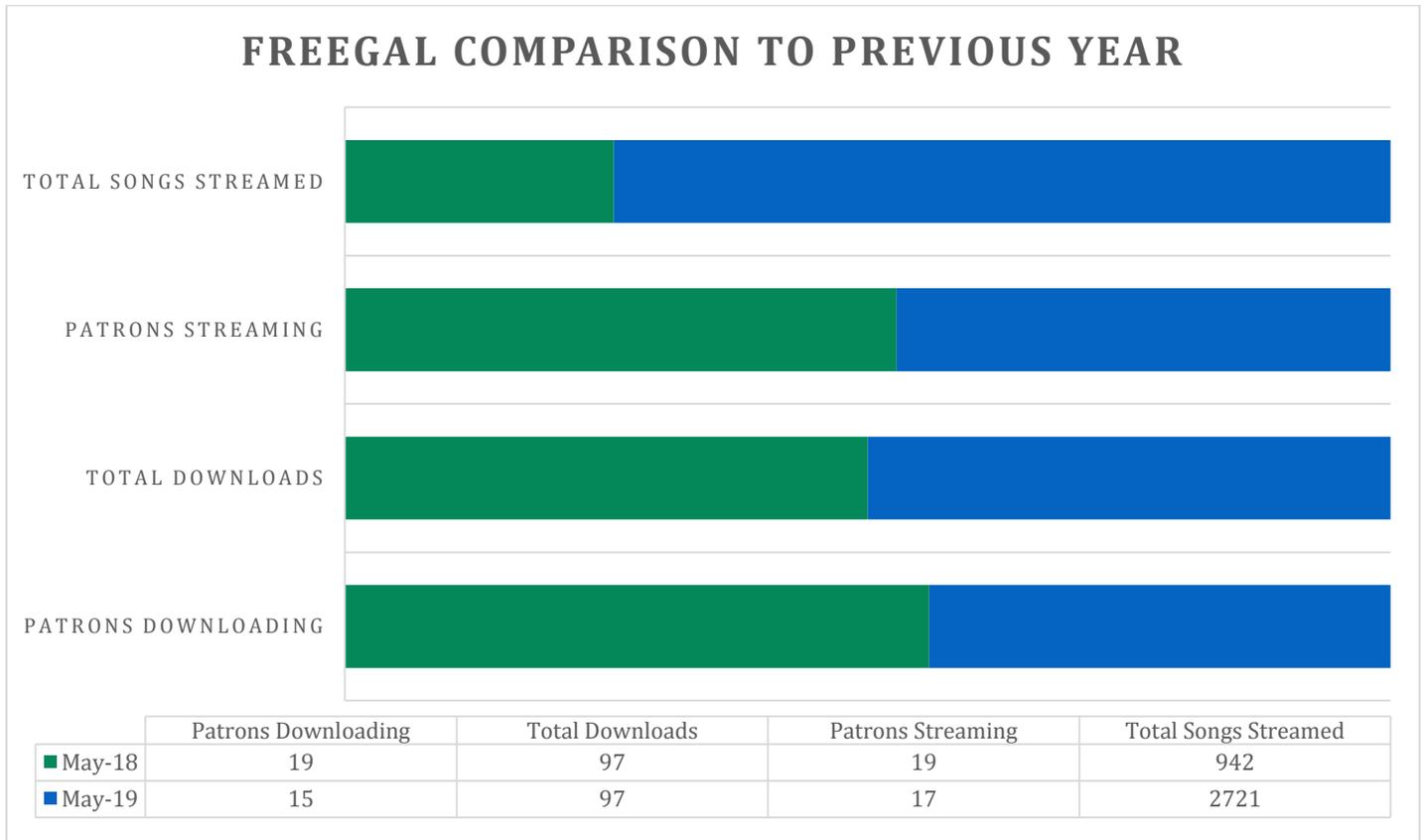
The top 5 courses combined for **May**:

- a. Excel 2016 Essential Training
- b. Project Management Foundations
- c. InDesign CC 2019 Essential Training
- d. Creating a Short Film
- e. Online Marketing Foundations



d. Freegal

In January 2018, Bruce County Public Library started offering a music streaming/download service called Freegal.



Top 3 Downloaded Genres in May:

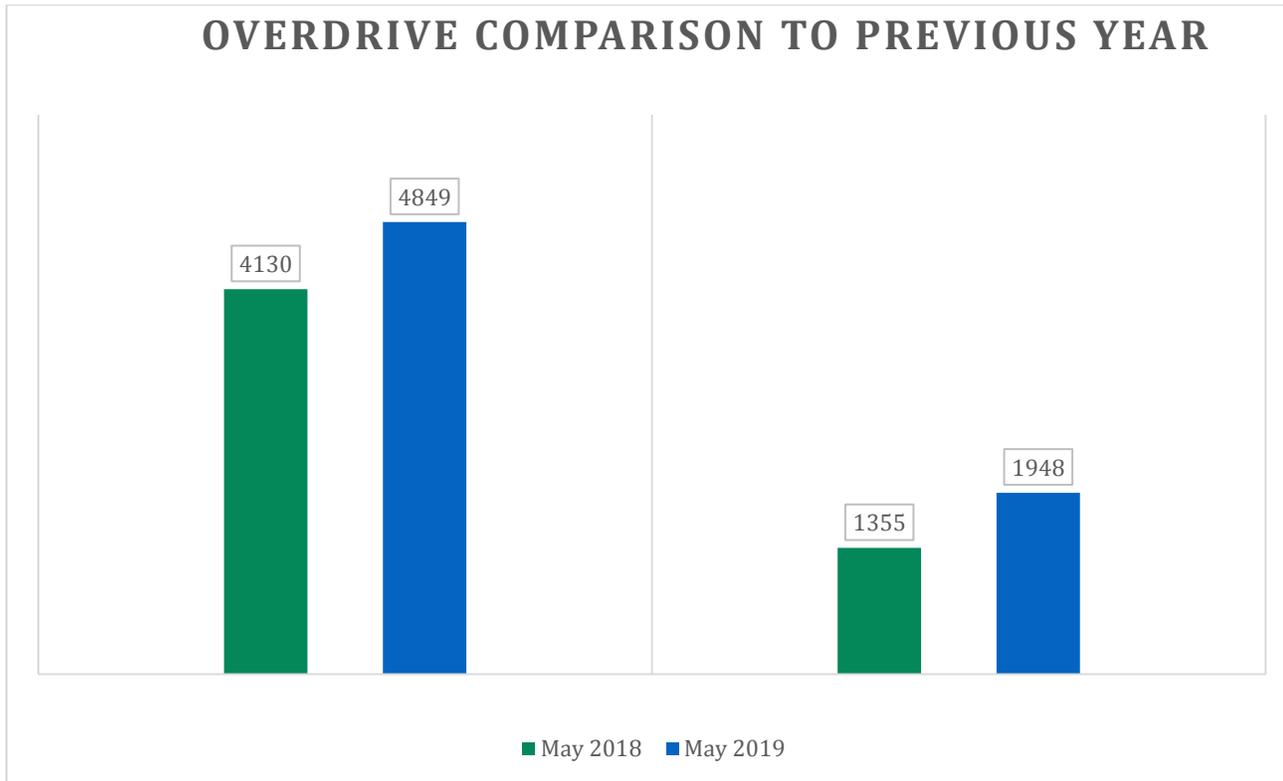
1. Pop - 29 songs downloaded
2. Country - 19 songs downloaded
3. Classic Rock - 10 songs downloaded

Top 3 Streamed Genres in May:

1. Soundtracks- 870 songs streamed
2. Soundtracks/Musicals - 577 songs streamed
3. Pop - 245 songs streamed

e. OverDrive

Bruce County Public Library provides access to eBooks and eAudiobooks through Overdrive.



Overdrive provides patrons access to best-selling and classic eBooks and eAudiobooks from the library's digital collection. Patrons have access to the collection anytime, from anywhere using their Bruce County Public Library card. The service is compatible with all major computers and devices. Borrowed eBooks and eAudiobooks can be enjoyed immediately in a web browser or can be downloaded to the free Libby app for mobile devices. OverDrive titles are also available in our online catalogue. Titles automatically expire at the end of the lending period, and there are no late fees.