Committee Report

To: Warden Mitch Twolan
Members of the Planning and Development Committee

From: Kara Van Myall
Director of Planning and Development

Date: May 16, 2019

Re: Communications in the Field Report

Recommendation:
The Communications in the Field Report is for information.

Background:
The Economic Development and Land Use Planning Communications in the Field Reports are included below.

Financial/Staffing/Legal/IT Considerations:
There are no financial, staffing, legal or IT considerations associated with this report.

Interdepartmental Consultation:
Not applicable

Link to Strategic Goals and Elements:
Not applicable

Approved by:

Murray Clarke
Acting Chief Administrative Officer
There are three objectives driving economic development communications in Bruce County: 1) Attract more tourists 2) Attract new and expanding businesses 3) Attract more young families and other residents over time.

<table>
<thead>
<tr>
<th>TOURISTS // VISIT</th>
<th>ENTREPRENEURS // WORK</th>
<th>RESIDENTS // LIVE</th>
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<tbody>
<tr>
<td><strong>Activities</strong></td>
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<td>• Summer Student Mobile Information Centre: summer students began April 26th and will be providing on the ground information to visitors at events, festivals and at major attractions.</td>
<td>• Entrepreneur Opportunity Network (EON) Incubation Cohort 1 started on April 4th. These participants get free access to the “100 Steps 2 Startup” online programming, training and one-on-one meetings with Advisors every other week.</td>
<td>• As part of the Spruce the Bruce program, staff worked with community groups and businesses to take their projects one step further to reflect their communities’ brand.</td>
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<td>• Adventure Passport: past participants have all been sent communication that that 2019 is the 15th anniversary and final year of the adventure passport.</td>
<td>• Staff presented to high schools in Lion’s Head, Wiarton, and Walkerton to promote summer company program and entrepreneurship.</td>
<td>• Spruce the Bruce: Staff worked with Port Elgin BIA and Kincardine BIA to discuss how they can improve their public spaces.</td>
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<td>• Staff attended 3 youth entrepreneurial-focused events on April 12th in Owen Sound organized by Community Foundation Grey Bruce. Business to Bruce set up a booth at the event.</td>
<td>• Staff attended the Bruce and Grey County Federation of Agriculture Youth Career Fair, Chesley, April 10th to promote entrepreneurship and career opportunities.</td>
<td>• Staff are working on an application with Grey County on Grey Bruce Local Immigration Partnership. This partnership will help build community capacity to successfully integrate newcomers by engaging a range of stakeholders and encouraging a collaborative approach to newcomer attraction and retention.</td>
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<td>• Food Safety Regulations Seminar held with the Township of Huron-Kinloss on April 25th to connect local agri-food entrepreneurs with different food agencies.</td>
<td>• Nawash Economic Development Committee: staff attended their monthly meeting to discuss the opportunity to partner with Bruce County Tourism Innovation Lab and to provide their team with information regarding Bruce County Programs.</td>
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<td><strong>Results</strong></td>
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<td>• Summer Student Mobile Information Centre: Students filled up 32 Bruce County brochures racks</td>
<td>• 105 students learnt about “becoming their own boss” through the Summer</td>
<td>• 24 grants were given out to local community groups, municipalities and business to make their</td>
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throughout the region at major destinations and provided brochures to the visitor centers that are opened. Visitors will be able to access these brochures and maps upon their arrival in the County. Moreover, Bruce County received both the Canada Summer Jobs Grant (Federal Government of Canada) and Summer Experience Program Funding (Province of Ontario)

- Adventure Passport: over 40,000 passports have been distributed around the County.
- Company Program presentations delivered at their high schools.
- More than 12 individuals approached us during the event on April 12 where we set up the booth looking for information about running a business
- 300 students attended the Agricultural Youth Career Fair and provided more information about the Summer Company Program.
- Food Safety Seminar: Presenters from Canadian Food Inspection Agency and Grey Bruce Health unit attended to answer questions from 18 participants in agri and food processing businesses.
- Nawash Economic Development Committee has 12 members who showed interested in the partnership. We will hear confirmation in May.

**Coming Up**

- Adventure Passport Launch May 1
- Bruce County Brochure Swap: May 8, Cobble Beach
- GIS Steering Committee Meeting: May 8, Port Elgin
- Bruce County Regional Working Group Meeting: May 23, Walkerton
- Bruce County Tourism Innovation Lab Media Launch: July 3
- Provincially-funded entrepreneur programs will begin through BusinessstoBruce:
  - Starter Company Plus Program
  - CORE Program
  - Summer Company Program
- Workforce Database ‘Jobs in Bruce’ implementation. This is a platform already undertaken by the Workforce Development Board of Windsor Essex that connects employers and job seekers, quantifies labour shortages and provides a tool to illustrate current workforce challenges and trends.
- Spruce the Bruce: Port Elgin BIA and Kincardine BIA are working with staff to apply for a streetscape grant that will take the existing public space, add activities for the spring summer for residents to enjoy.

- Spring Campaign promoting spring activities in Bruce County such as hiking, birding and mountain biking
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There are three general areas that will be reported monthly, including: Legislative changes and other trends that are likely to affect land use planning; progress of the Land Use Transformation projects; highlights or interesting planning applications that have been recently approved.

### LEGISLATIVE CHANGES

Ontario holding Workshops on the Planning Act and Provincial Policy Statement ...

- Nothing to report currently.

### LAND USE TRANSFORMATION PROJECTS

- The Bruce GPS Engagement Initiative will be wrapping up the final phase of public engagement on May 1\textsuperscript{st}. This final phase involves a verification, in the form of a survey of the information received in phase 1 and 2 (more than 1500 individual comments from pop-up events, stakeholder meetings, etc.), agreement or disagreement with a draft Vision statement and Guiding Principles for development over the next twenty years. The survey results will be compiled, and a draft Final Report will be delivered to Planning Committee in June.

- Staff are working on a collaborative project with OMAFRA to complete a Land Evaluation and Area Review (LEAR) that will form the basis for an Agricultural System in the County of Bruce. OMAFRA has prepared a draft map of the Bruce County Agricultural System. Staff are currently in the process of assembling a steering committee to administer the project as well as a Steering Committee to advance a Natural Heritage Study for Bruce County. Both projects will form background studies for the County Official Plan advancement.

- The Planning application processes are currently being configured in Cityworks PLL and is expected to continue through May and June. The move to Cityworks PPL will transform the land use planning process from paper to digital format and link to our existing mapping tools that promises to provide greater efficiency and enhanced access to planning/property data, in effect expanding ‘corporate memory’ in this area.

- Land Use Planning is collaborating with Tenzing Inc. in gathering material and background/supporting information for an engagement guide, called ‘Navigator’. The Navigator will provide an educational component as it relates to planning processes and the work of Planners, as well as being a guide to improved communication for the public. Work is also continuing to develop plain language documents and reports.

- Negotiations are underway with Grey Sauble, Saugeen Valley and Maitland Valley Conservation Authorities (CAs) for the provision of hazards and natural heritage review services for the County planning functions (development applications, etc.), and fees. A ‘new’ draft agreement has been prepared and shared with the CAs; and, a fee schedule is being compiled by the CAs for early May. A complete draft agreement and fee schedule is expected to be complete in May/early June, with a deadline of July 31st, 2019 for final approval.
Notification:

An application (Z-28-8.26) to rezone part of 128 Kings Street, Municipality of Kincardine (geographic Village of Tiverton) to facilitate the development of 28 semi-detached units (within 14 buildings) and one single detached unit on one property, has been appealed to the Local Planning Appeals Tribunal (LPAT). A decision requested by LPAT, has been given for the single detached dwelling lot noted above (Consent File No. B-41-18.26) and was approved by staff, in accordance with the verification letter from the Municipality of Kincardine. This will allow LPAT to consolidate the hearing of applications B-41-18.26 Z-28-18.26

Planning staff facilitate HSC Aggregates license (Aggregate Resources Act (ARA) license) for a 120 hectare / 300-acre quarry near Hope Bay.

Official Plan and Zoning By-law amendments were required to support this proposal and staff worked hard to facilitate its progression through the process.

Key areas that planning staff worked through were:

- access by easement through an adjacent quarry site to reduce traffic near Hope Bay, a popular rural recreation and residential area.
- progressive rehabilitation options to maintain woodland function over the approximately 150-year lifespan of the quarry.
- These key recommendations were incorporated into the quarry plans, and the Planning applications were approved without any appeals to the OMB. The lack of appeals is a testament to the facilitation efforts that were undertaken.
- Further consultations between MNRF, HSC, and Saugeen Ojibway Nations through the ARA license process identified opportunities to support Black Bears, which are a significant clan species for the Saugeen Ojibway Nations, and to prevent invasive species from displacing traditional plants.

The issuance of this license is a positive outcome and highlights the careful efforts taken to meet aggregate needs, support employment and economic development, and protect the natural environment. The approach taken to advance this project has the potential to inform the planning process of future projects and represents an example of how good “up front” planning work can provide a successful outcome.