

Staff Report to Council - for Direction

Title: IPM 2026 - Municipal Executive Working Group - Terms of Reference

From: Claire Dodds, Commissioner of Community Development

Date: June 19, 2025

Report Number: CDO-2025-012

Staff Recommendation:

That the IPM 2026 Municipal Executive Working Group Terms of Reference be endorsed; and

That the appointment of a council representative be referred to the Striking Committee.

Report Summary:

This report seeks Council's approval of the terms of reference for the Municipal Executive Working Group and refers the selection of the Bruce County council representative to the Striking Committee.

Background/Analysis:

Bruce County will serve as the regional host community of the 2026 International Plowing Match and Rural Expo, taking place September 22-26, 2026, at Lang Farms in Brockton. As a Regional Host, Bruce County has two core responsibilities:

- 1) Responding to event related municipal requests within its jurisdiction
- 2) Hosting a Community Showcase a tent city exhibit highlighting the County's communities, economy and lifestyle.

In the May 15, 2025, Report CDO-2025-010, staff referenced work to be completed to draft Terms of Reference for a Municipal Executive Committee. Through the development of the Terms of Reference this has been renamed the IPM 2026 Municipal Executive Working Group to more accurately reflect the nature of the role of this group. The working group will liaise with the IPM organizing committee and ensure coordinated decision-making and engagement between Bruce County, the Municipality of Brockton, and the event organizers.

The attached Terms of Reference outline the Working Group's composition, roles, responsibilities, and operational process. The Working Group serves as a central point of contact for all municipal-related IPM requests, including infrastructure support, permitting, communications and emergency planning.

The Municipal Executive Working Group is comprised of the CAOs, Economic Development leads and one member of Council from both Bruce County and the Municipality of Brockton.

The selection of a Bruce County Council representative for the Municipal Executive Working Group is referred to the Striking Committee for review and appointment.

Financial/Staffing/Legal/IT Considerations:

There are no immediate financial, legal, or IT implications associated with this report.

Interdepartmental Consultation:

The Office of the CAO and the Municipality of Brockton contributed to the preparation so this report.

Link to Strategic Goals and Objectives:

Community and Partnerships - Build a strong and inclusive community

Community and Partnerships - Enhance and grow partnerships

Link to Departmental Plan Goals and Objectives, if any:

N/A

Report Author:

Jeffrey Loney, Economic Development Manager

Departmental Approval:

Claire Dodds, Commissioner of Community Development

Approved for Submission:

Christine MacDonald, Chief Administrative Officer

Attachments:

Attachment 1 - Terms of Reference - Municipal Executive Working Group

Attachment 2 - Communications Flow for Municipal Requests Related to the IPM