



## Usage Statistics May, 2025

### 1. Circulation Statistics

2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2025	YTD 2024
HQ	235	181	396	211									1023	1753
Bookmobile	550	556	563	711									2380	2237
Cargill	282	253	256	331									1122	1181
Chesley	1691	1113	1328	1408									5540	8020
Kincardine	4915	4328	4671	4228									18142	20108
Lion's Head	1323	1094	1289	1161									4867	5799
Lucknow	876	657	836	792									3161	4352
Mildmay	730	668	724	686									2808	3365
Paisley	852	721	814	771									3158	3256
Port Elgin	4628	3971	4760	4174									17533	20209
Ripley	513	389	522	459									1883	2378
Sauble Beach	954	1151	1418	1277									4800	5431
Southampton	2280	1922	2335	2106									8643	9631
Tara	879	663	775	682									2999	4027
Teeswater	854	634	749	807									3044	3909
Tiverton	561	444	567	509									2081	2754
Tobermory	664	634	514	639									2451	3229
Walkerton	3385	2985	3454	3097									12921	13603
Warton	2643	2005	2720	2779									10147	12082
<b>Total</b>	<b>28815</b>	<b>24369</b>	<b>28691</b>	<b>26828</b>									<b>108703</b>	<b>127324</b>

## 2. Overdrive Circulation Statistics

April	2024	2025	% Change
eBooks	6545	6033	-8
eAudioBooks	3883	3882	-.03
eMagazines	2058	3043	+48

## 3. Database Use

Database use decreased 14% in April.

Month	Sessions
April 2024	3981
April 2025	3412

## 4. Programming Statistics

Branch Programs:

Month	Programs	Attendees
April 2024	216	2512
April 2025	210	1957

Recorded Programs:

Month	Programs	Attendees/Views
April 2024	0	0
April 2025	0	0



## 5. Website Usage

In April visits to the website were down 2%, and visits to the catalogue were down 10%.

Month	Website Visits	Catalogue Visits
April 2024	14920	23983
April 2025	14597	21645

## App Usage

In April the app was launched 0.6% more often, by 79% fewer new devices.

Month	New Devices	Launches
April 2024	169	3179
April 2025	35	3198

## 6. Social Media Statistics

April	2024	2025	% change
Facebook Likes	3652	4031	+10
Instagram Followers	1894	2051	+8
X Followers	1962	1910	-3



## 7. Top Social Media Posts

Facebook: 14,090 views, 52 interactions, 7,345 reach



Instagram: 507 views, 34 interactions, 403 reach

