

# All of us, **innovators.**

Bruce County

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May 15, 2025



# NII Founding Members





“By collaborating with our Founding Members on impactful projects, we are positioning ourselves—and them—as leaders in nuclear innovation across Canada and beyond.”

—Stellina Williams, NII Vice President & CAO

# Land acknowledgement

NII is located on the territory of the Anishinaabe Nation: the People of the Three Fires known as Ojibway/Chippewas, Odawa and Potawatomi Nations, now homeland of the Chippewas of Saugeen and the Chippewas of Nawash, the keepers of the land. We also recognize the traditional homeland of the Métis Nation.



## Our vision

A Canadian landscape that **celebrates**  
an **innovative nuclear industry** as an  
**integral part** of the clean energy future.

# Our mission

1

## INDUSTRY VOICE

- Policy guidance
- Government relations
- Community engagement
- Unique communications



2

## SKILL DEVELOPMENT

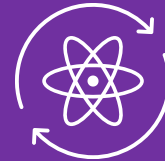
- Workforce development
- STEM education
- Skilled trades awareness



3

## INDUSTRY ADVANCEMENT

- Industry projects
- Environmental research
- Technology adoption



**MEMBER ENGAGEMENT & PARTNERSHIP**



## Industry voice





# Key platform for exploring critical energy topics



## Bruce Power Nexus Research Centre

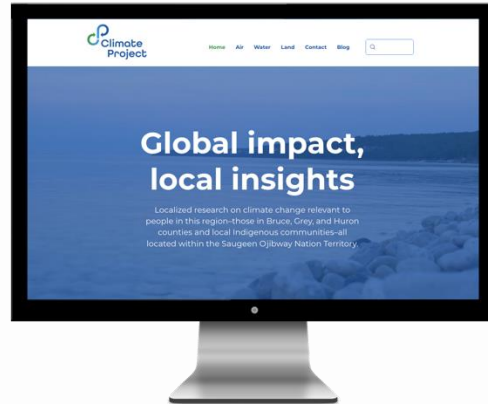
“This is the Nexus where innovation will meet action, where data will drive policy, and where research will create tangible, meaningful change. Together, we can make a lasting impact—to shape the future of energy, to strengthen our economy, and to protect our environment for future generations.”

—Chad Richards, Sr. Director, Bruce Power Nexus Research Centre

# Helping drive original research and policy



# Actionable intelligence for a changing climate



# Highlights

**505K**

people reached across our  
social media channels

up 14% over 2023, with a 30% growth in followers

**16%**

average LinkedIn  
engagement rate

(liked/shared/commented) —that's 120% higher  
than similar organizations in the energy space

**7**

new policy  
recommendations

advanced by the Green Ribbon Panel included in a  
report providing an update on the Panel's 10  
recommendations put forward in 2022



**158**

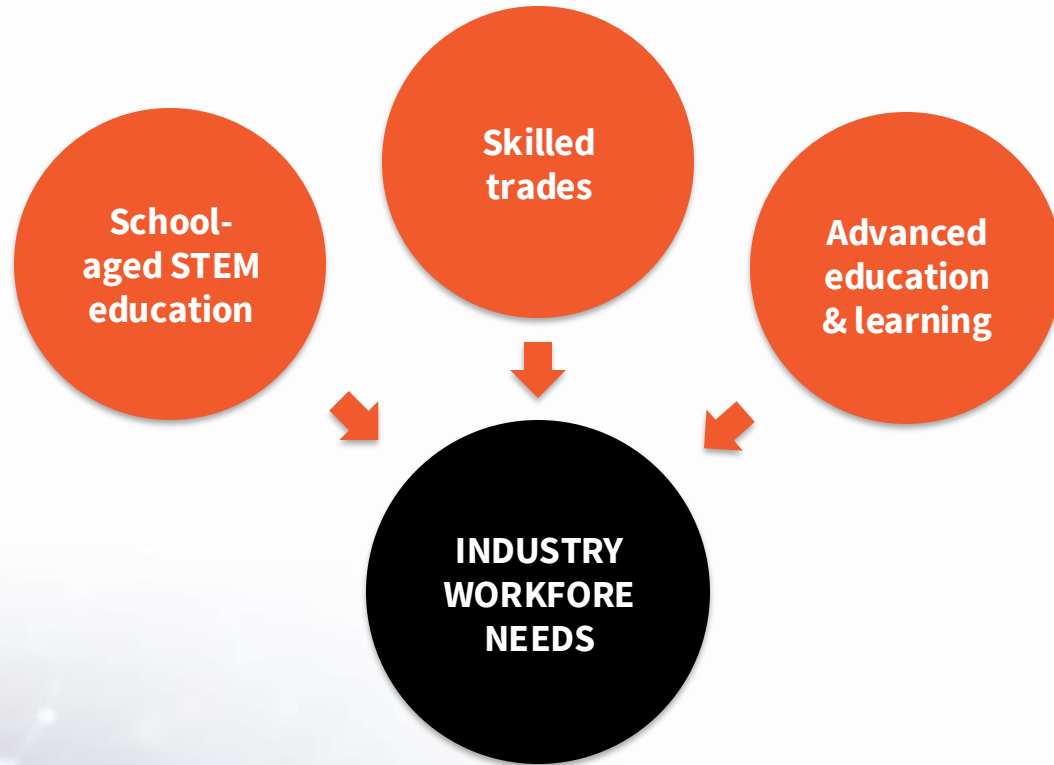
media mentions



# Skill development



# Regional training and education at NII





# A homegrown solution for skilled trades workers



# Advancing in new dimensions



## NII's first Advanced Project Management pilot

“I would like to express my heartfelt thanks to the Nuclear Innovation Institute for making this course available in Bruce County in partnership with Schulich ExecEd. Offering such courses in our area greatly benefits our community and provides opportunities for various small local businesses to engage and learn the fundamentals of project management.”

—Paritosh Amin, Project Management course attendee

# Delivering enhanced, inclusive educational opportunities



# Highlights

**130K+**

impressions for Energy Co-op  
in 2024 on our channels;  
23% engagement rate

**44K+**

student learning hours



**50%**

of students in Energy Co-op pilot  
offered energy sector job or  
further co-op opportunity

**35+**

industry partners  
engaged



# Industry advancement



# Securing tomorrow through process improvement

## Kaizen

['kaɪ.zen] noun • Japanese

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The practice of continuously making small, incremental improvements to boost efficiency, quality and overall effectiveness over time.







“Industry advancement initiatives, like the Kaizen for Nuclear program, will reduce barriers and unlock potential for Founding Members and the nuclear sector.”

—Jessica Linthorne, NII President & CEO

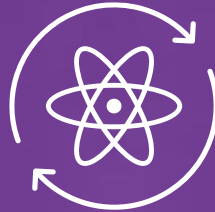
# Highlights

**240+**

attendees for  
innovation days

**60**

Kaizen for Nuclear  
launch participants



**6**

Founding Members  
participating in Kaizen  
for Nuclear

**9**

processes identified and  
activated in Q4 through  
Kaizen for Nuclear



“As we look ahead, NII will continue to turn challenges into opportunities and ideas into action, ensuring that our region and our industry remain at the forefront of progress.”

—James Scongack, NII Board Chair

A field of tall grass at night, with a blue sky and yellow sparkles. The grass is dark green and silhouetted against a bright blue sky. Numerous small, yellow, star-like sparkles are scattered across the sky and the grass, creating a magical atmosphere.

All of us, **innovators.**

# Questions?

## **Get in touch:**

Jessica Linthorne  
President & CEO, NII  
[jessica.linthorne@nii.ca](mailto:jessica.linthorne@nii.ca)