



THE WELL
COMMUNITY COLLECTIVE



**Collaborating
with
Youth
to
Empower
Wellness**



The REALITY

- 1 in 4 Canadian youth 15–26 experience mental health and substance use disorders.
- Huron, Perth, Grey & Bruce youth ages 18-29, experienced a **100% increase** in males and **79% increase** in females who reported poor mental health.
- Regular heavy drinking, addiction and substance use is an immediate health concern, with **self-reported use in Grey, Bruce, Huron and Perth tracking higher** than the provincial average.
- Suicide is the 2nd leading cause of death among youth 12-24 in Ontario. Suicide rates in our communities are again **higher than the provincial average**.



OUR VISION

Healthy, safe and well young people.

OUR VALUES

Youth-Centred
Collaboration
Inclusion
Innovation
Integrity
Curiosity



OUR MISSION

Engaging rural youth and communities to co-develop and co-lead the development of safe, accessible spaces for youth to belong and receive wellness care and supports





Community Collaboration



Roadmap



Youth Wellness Hubs



- Walk-in services
- One stop shop of integrated services
- Evidence based interventions
- Services matching the level of need
- Focus on transitional age youth 12 - 25
- Co-created with youth & families



Local Impact

- ✓ Focuses on **intervention and prevention**
- ✓ **Increased access** for youth to service
- ✓ Provides **safe space, belonging and connection**
- ✓ Increased youth retention in local communities
- ✓ Model of care that is transferable across Ontario - 27 sites



Community Impact

- ✓ Fewer ER visits
- ✓ Decreased global and local economic burden
- ✓ Increased youth retention in rural communities
- ✓ Decreased siloed health systems
- ✓ Decreased burden of care on local service providers



FINANCIAL IMPACT

**Every \$1
Invested
RETURNS
\$9.61**

Donations can lead to a
**REDUCTION OF ANNUAL
HEALTHCARE COSTS BY:**



Financial Impact



Fundraising Campaign

- ✓ \$6 000 000
 - = 4 hubs, outreach and mobile services with 3 yrs. of sustainability

- ✓ Strategic Fundraising Goals:
 - Infrastructure and Facility Expansion
 - Service Delivery & Staffing
 - Youth Engagement & Co-Design Initiatives
 - Digital and Technological Innovation
 - Research, Evaluation and Sustainability



Possible Requests from Council



- ✓ Letter of Support
- ✓ Locations
- ✓ Collaborations



Questions

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