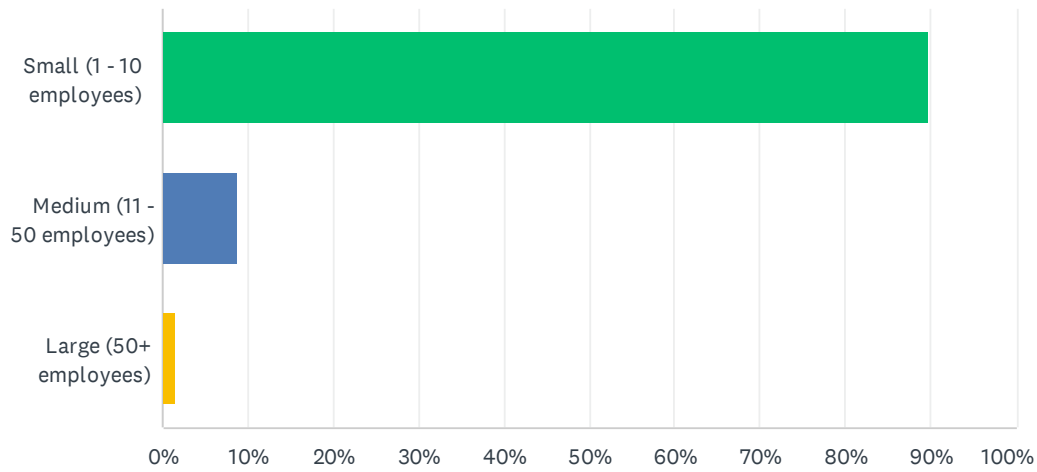


Q1 What is the size of your business?

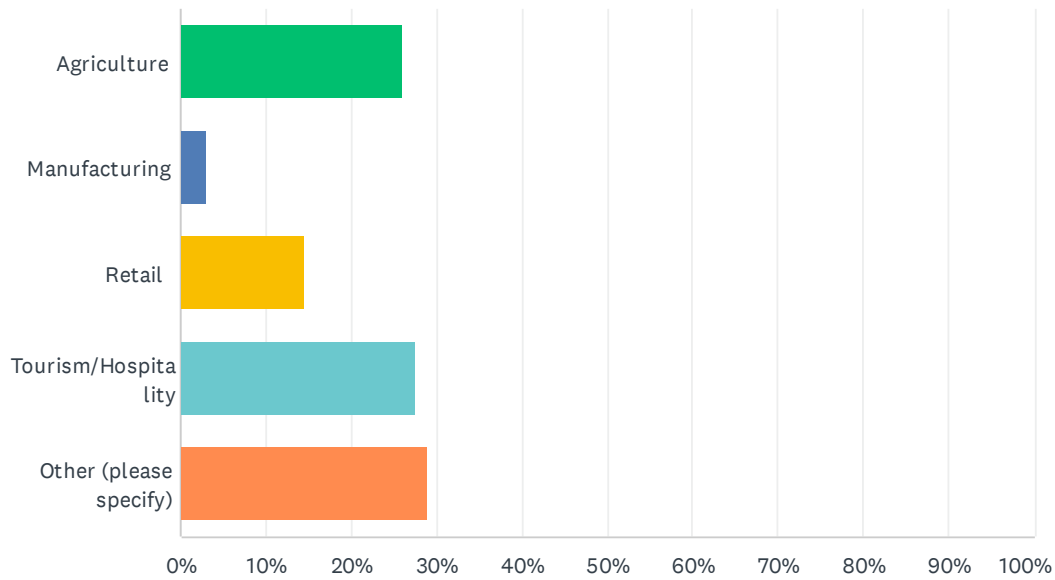
Answered: 69 Skipped: 1



ANSWER CHOICES	RESPONSES	
Small (1 - 10 employees)	89.86%	62
Medium (11 - 50 employees)	8.70%	6
Large (50+ employees)	1.45%	1
TOTAL		69

Q2 What sector does your business operate in?

Answered: 69 Skipped: 1



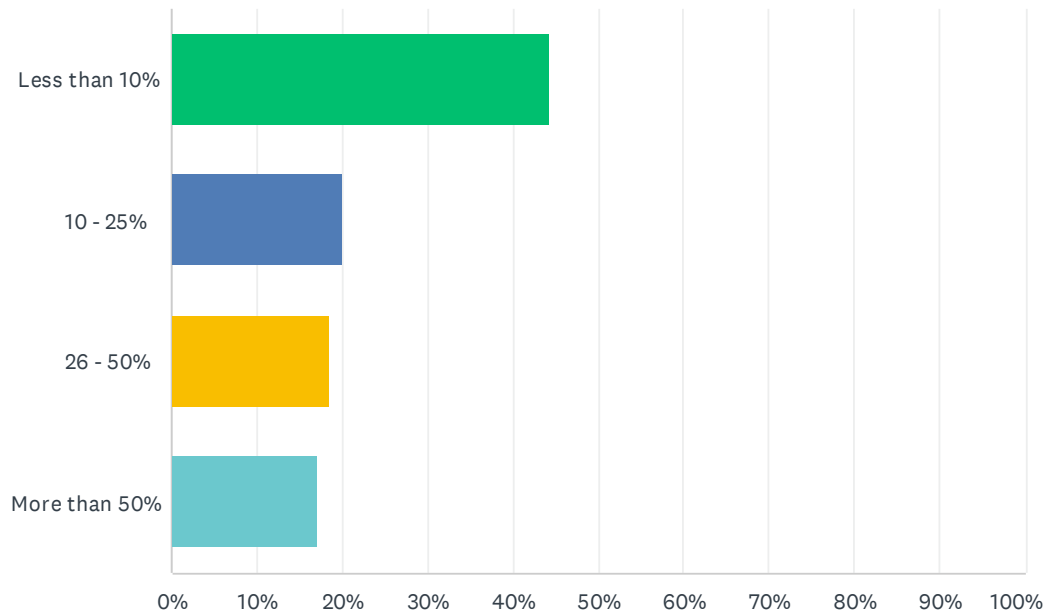
ANSWER CHOICES	RESPONSES	
Agriculture	26.09%	18
Manufacturing	2.90%	2
Retail	14.49%	10
Tourism/Hospitality	27.54%	19
Other (please specify)	28.99%	20
TOTAL		69

Q3 Please describe the primary nature of your business. What goods and/or services do you produce, manufacture, sell?

Answered: 67 Skipped: 3

Q4 What percentage of your business revenue is dependent on US trade?

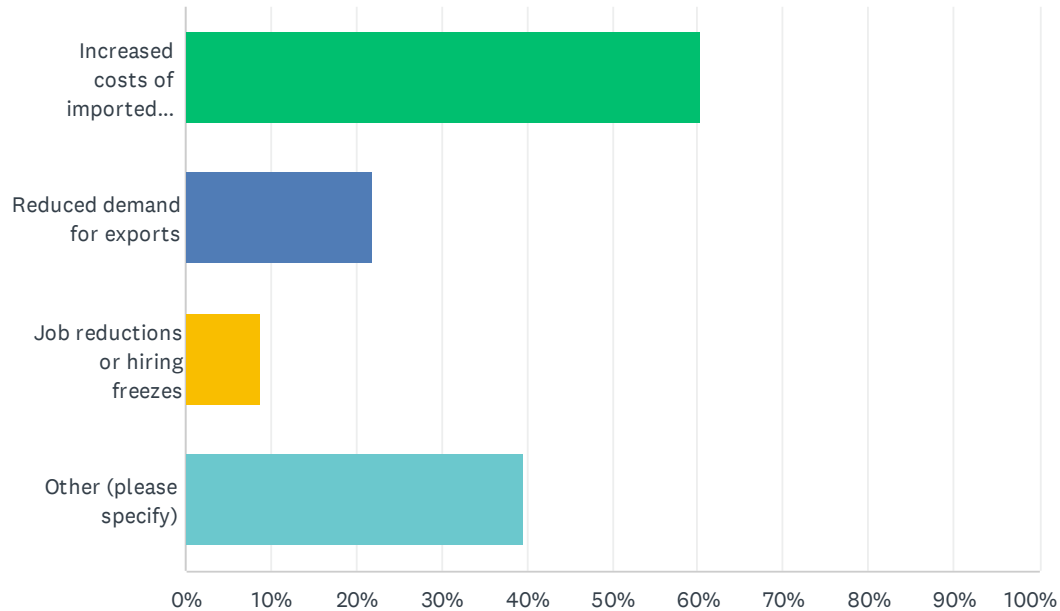
Answered: 70 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than 10%	44.29%	31
10 - 25%	20.00%	14
26 - 50%	18.57%	13
More than 50%	17.14%	12
TOTAL		70

Q5 How have the announced U.S. tariffs impacted your business operations? (Check all that apply)

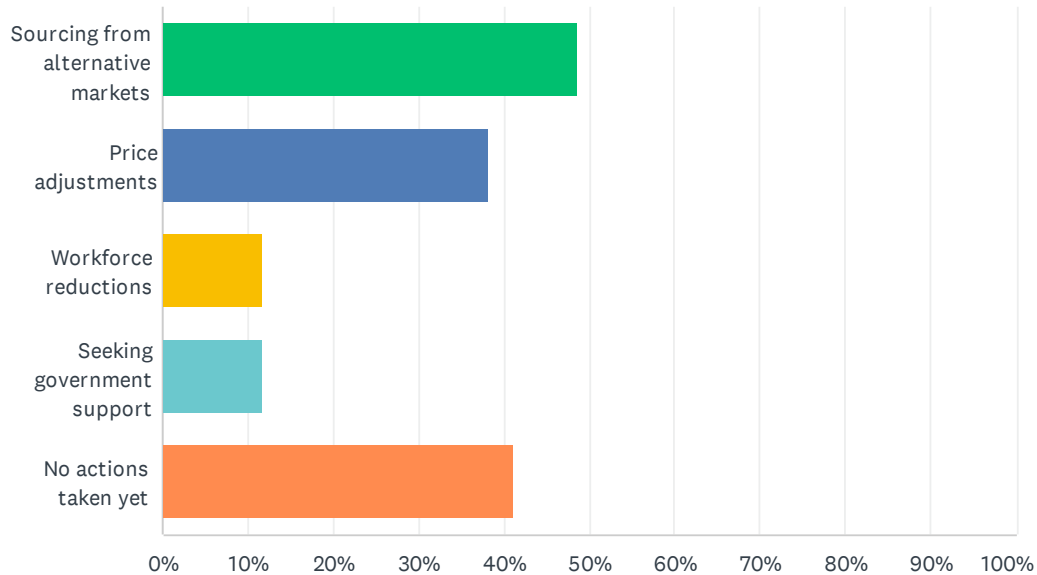
Answered: 68 Skipped: 2



ANSWER CHOICES	RESPONSES	
Increased costs of imported goods/materials	60.29%	41
Reduced demand for exports	22.06%	15
Job reductions or hiring freezes	8.82%	6
Other (please specify)	39.71%	27
Total Respondents: 68		

Q6 Have you considered or taken any actions in response to tariffs? (Check all that apply)

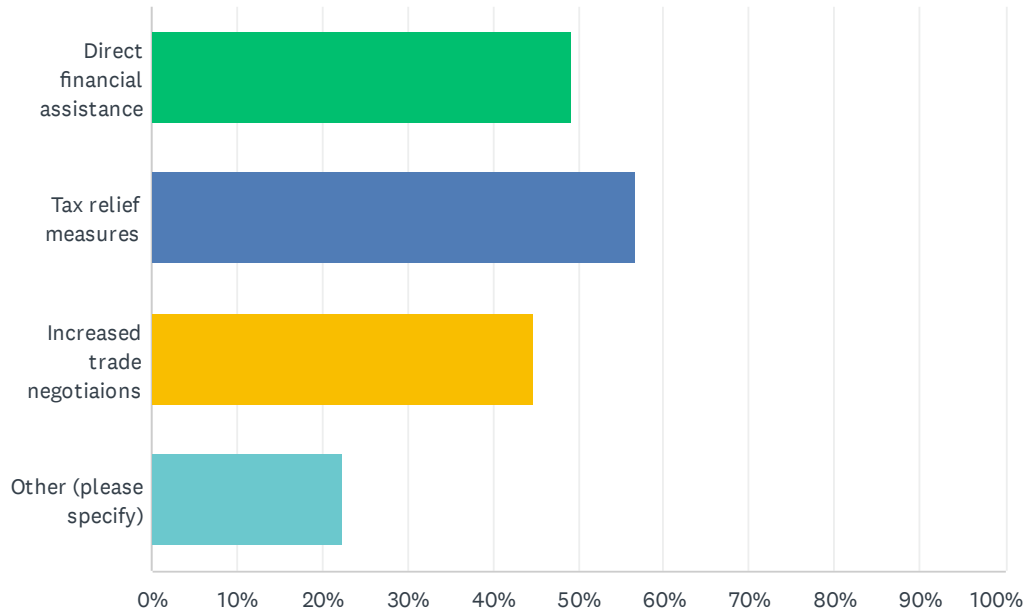
Answered: 68 Skipped: 2



ANSWER CHOICES	RESPONSES	
Sourcing from alternative markets	48.53%	33
Price adjustments	38.24%	26
Workforce reductions	11.76%	8
Seeking government support	11.76%	8
No actions taken yet	41.18%	28
Total Respondents: 68		

Q7 What type of government support would be most beneficial? (Check all that apply)

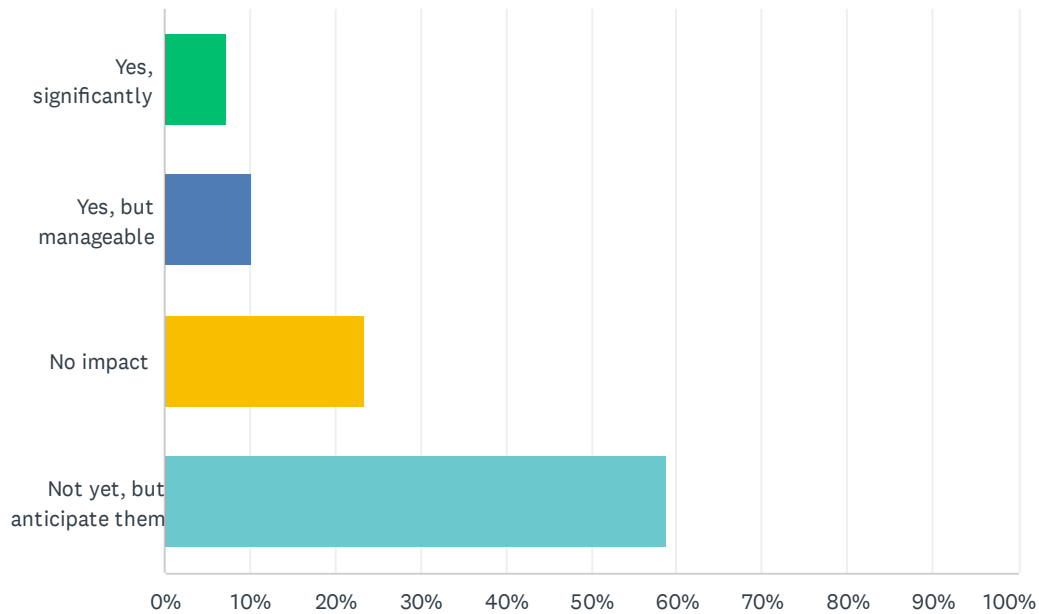
Answered: 67 Skipped: 3



ANSWER CHOICES	RESPONSES	
Direct financial assistance	49.25%	33
Tax relief measures	56.72%	38
Increased trade negotiations	44.78%	30
Other (please specify)	22.39%	15
Total Respondents: 67		

Q8 Have you experienced supply chain disruptions due to tariffs?

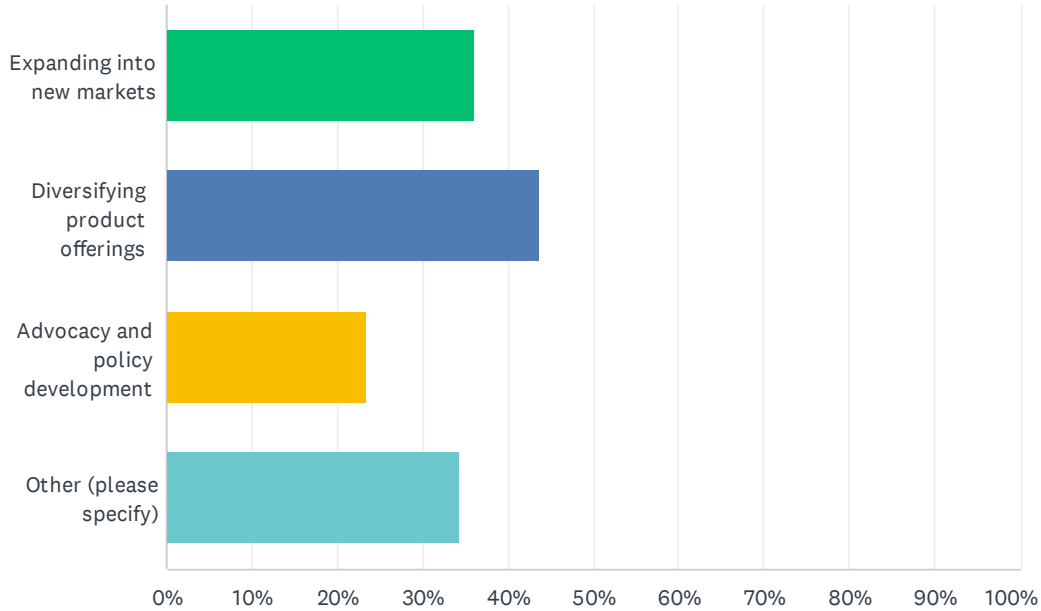
Answered: 68 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes, significantly	7.35%	5
Yes, but manageable	10.29%	7
No impact	23.53%	16
Not yet, but anticipate them	58.82%	40
TOTAL		68

Q9 What long-term strategies are you considering to mitigate tariff impacts? (Check all that apply)

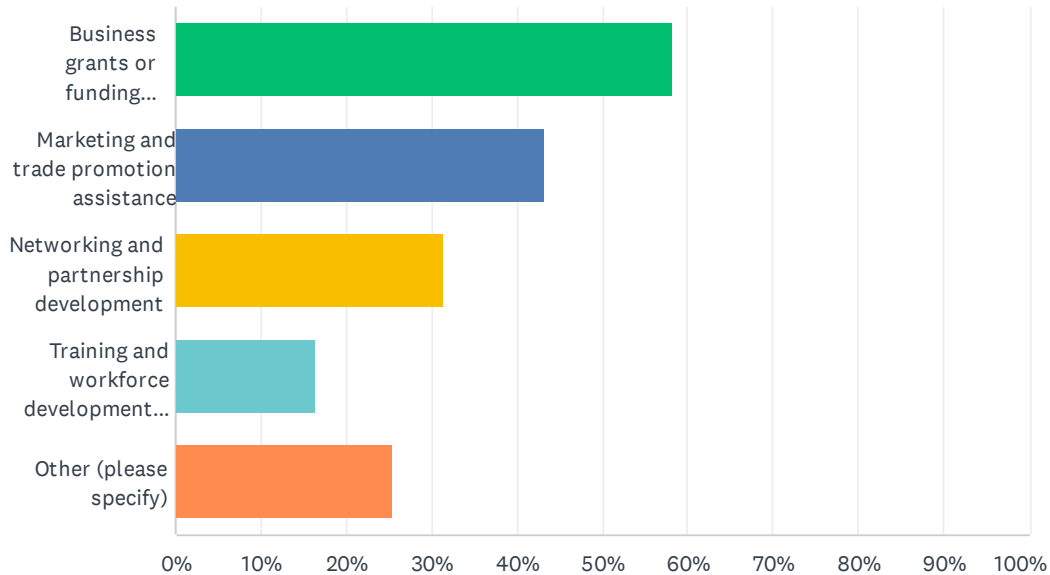
Answered: 64 Skipped: 6



ANSWER CHOICES	RESPONSES	
Expanding into new markets	35.94%	23
Diversifying product offerings	43.75%	28
Advocacy and policy development	23.44%	15
Other (please specify)	34.38%	22
Total Respondents: 64		

Q10 What kind of support from Bruce County would be most helpful to you? (Check all that apply)

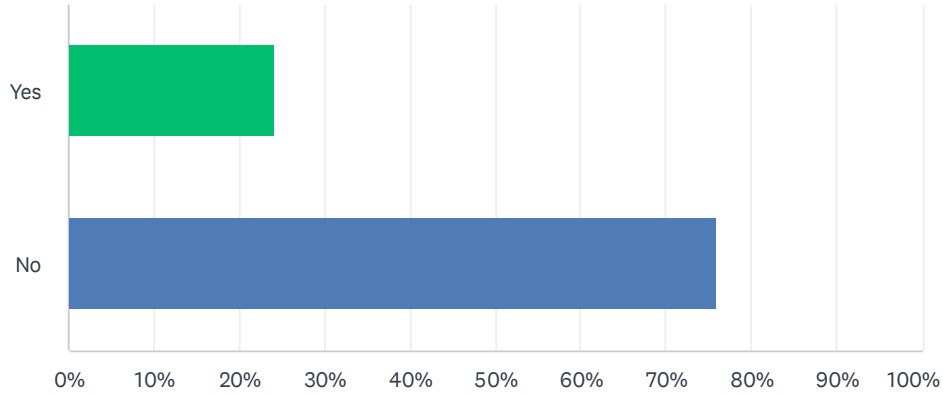
Answered: 67 Skipped: 3



ANSWER CHOICES	RESPONSES	
Business grants or funding opportunities	58.21%	39
Marketing and trade promotion assistance	43.28%	29
Networking and partnership development	31.34%	21
Training and workforce development programs	16.42%	11
Other (please specify)	25.37%	17
Total Respondents: 67		

Q11 Are there specific Bruce County let initiatives that would help your business navigate tariff related challenges?

Answered: 62 Skipped: 8



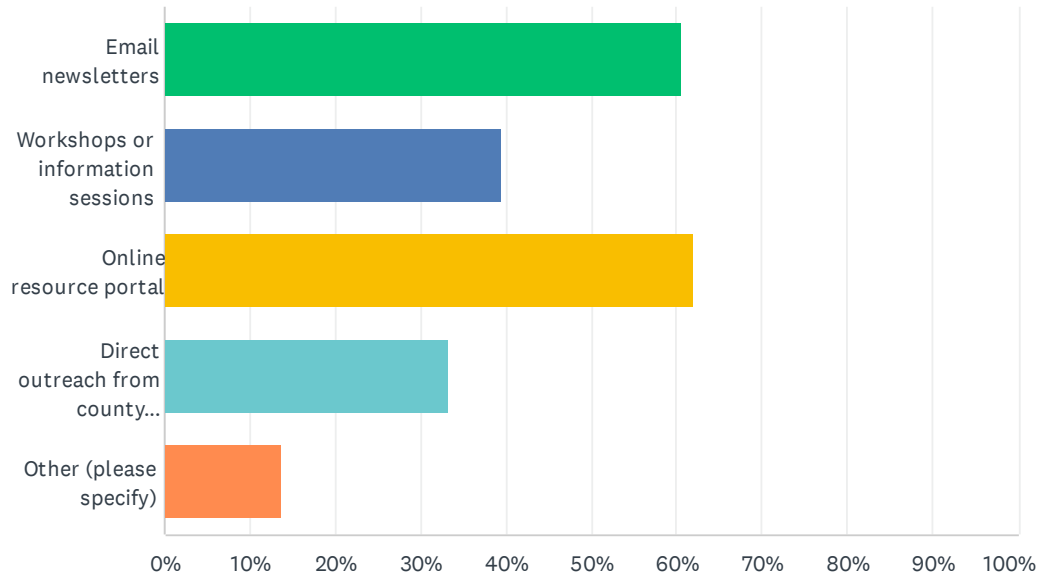
ANSWER CHOICES	RESPONSES	
Yes	24.19%	15
No	75.81%	47
TOTAL		62

Q12 Please specify

Answered: 23 Skipped: 47

Q13 How can Bruce County better communicate available resources and support to your business? (Check all that apply)

Answered: 66 Skipped: 4



ANSWER CHOICES	RESPONSES	
Email newsletters	60.61%	40
Workshops or information sessions	39.39%	26
Online resource portal	62.12%	41
Direct outreach from county representatives	33.33%	22
Other (please specify)	13.64%	9
Total Respondents: 66		

Q14 Please share any additional comments or concerns about tariffs and their impact on your business.

Answered: 25 Skipped: 45