



Usage Statistics January 2025

1. Circulation Statistics

2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2025	YTD 2024
HQ	235												235	385
Bookmobile	550												550	588
Cargill	282												282	272
Chesley	1691												1691	2133
Kincardine	4915												4915	5498
Lion's Head	1323												1323	1652
Lucknow	876												876	1197
Mildmay	730												730	927
Paisley	852												852	928
Port Elgin	4628												4628	5035
Ripley	513												513	618
Sauble Beach	954												954	1551
Southampton	2280												2280	2579
Tara	879												879	955
Teeswater	854												854	1053
Tiverton	561												561	694
Tobermory	664												664	1012
Walkerton	3385												3385	3401
Warton	2643												2643	3418
Total	28815												28815	33896



2. Overdrive Circulation Statistics

January	2024	2025	% Change
eBooks	7225	7134	+1.3
eAudioBooks	4094	4362	+6.5
eMagazines	3300	3172	-3.9

3. Database Use

Database use increased 1% in January.

Month	Sessions
January 2024	3985
January 2025	4019

4. Programming Statistics

Branch Programs:

Month	Programs	Attendees
January 2024	182	1454
January 2025	183	1770

Recorded Programs:

Month	Programs	Attendees/Views
January 2024	3	95
January 2025	1	6



5. Website Usage

Website visits were down 1.3% in January, and catalogue visits were up 23%.

Month	Website Visits	Catalogue Visits
January 2024	16,977	21,945
January 2025	16,755	26,999

App Usage

Month	New Devices	Launches
January 2024	*	*
January 2025	48	3,606

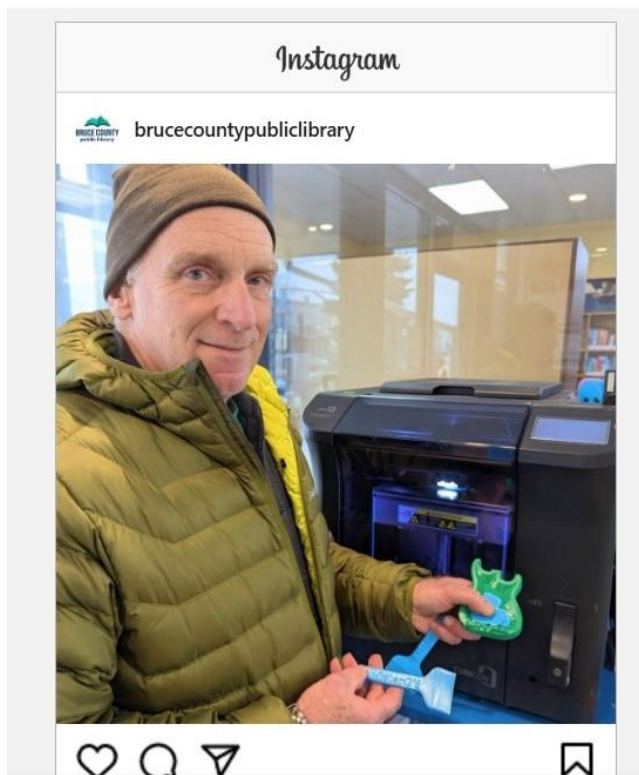
*The App was not operational from December 6, 2023 to March 15, 2024.

6. Social Media Statistics

January	2024	2025	% Change
Facebook Followers	3,495	3,929	+12.4
Instagram Followers	1,852	1,995	+7.7
X Followers	1,964	1,939	-1.3

7. Top Social Media Posts

Instagram: 502 views, 34 interactions, 368 reach



Facebook: 14,064 views, 102 interactions, 7,227 reach

