



## Usage Statistics October 2024

### 1. Circulation Statistics

2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2024	YTD 2023
HQ	385	419	432	517	362	288	300	132	130				2965	3412
Bookmobile*	588	517	543	589	626	533	651	613	574				5234	*
Cargill	272	350	291	268	436	393	484	417	395				3306	4180
Chesley	2133	1866	1992	2029	1883	1557	2170	1815	1518				16963	18455
Kincardine	5498	4502	5215	4893	4901	4410	5876	5665	5006				45966	46252
Lion's Head	1652	1565	1299	1283	1458	1392	1703	1744	1251				13347	14034
Lucknow	1197	983	1051	1121	931	675	943	965	812				8678	10131
Mildmay	927	868	815	755	914	624	971	930	629				7433	8747
Paisley	928	758	829	741	915	598	638	977	903				7287	6553
Port Elgin	5035	4906	5066	5202	4544	4612	5808	5315	4343				44831	41939
Ripley	618	477	642	641	552	463	625	468	472				4958	6092
Sauble Beach	1551	1259	1220	1401	1470	1749	2833	2698	1831				16012	16484
Southampton	2579	2337	2461	2254	2790	2679	4023	4097	2330				25550	25776
Tara	955	1152	970	950	821	708	982	869	625				8032	9239
Teeswater	1053	963	881	1012	919	850	1104	1111	811				8704	8482
Tiverton	694	548	692	820	663	530	909	690	694				6240	8257
Tobermory	1012	802	804	611	711	686	948	974	685				7233	7701
Walkerton	3401	3232	3451	3519	2969	2957	3486	3723	3154				29892	31446
Warton	3418	3222	2640	2802	2730	2785	3392	3002	2476				26467	25256
<b>Total</b>	<b>33896</b>	<b>30726</b>	<b>31294</b>	<b>31408</b>	<b>30595</b>	<b>28489</b>	<b>37846</b>	<b>36205</b>	<b>28639</b>				<b>289098</b>	<b>292436</b>

\* Bookmobile service began October 10, 2023



## 2. Overdrive Circulation Statistics

September	2023	2024	% Change
eBooks	6103	6285	+3
eAudioBooks	3672	4025	+10
eMagazines	1599	2579	+62

## 3. Database Use

Database use increased 10% in September.

Month	Sessions
September 2023	2871
September 2024	3154

## 4. Programming Statistics

Branch Programs:

Month	Programs	Attendees
September 2023	150	1294
September 2024	193	1575

Recorded Programs:

Month	Programs	Attendees/Views
September 2023	0	0
September 2024	1	18



## 5. Website Usage

In September visits to the website down 9%, and visits to the catalogue were up 6%.

Month	Website Visits	Catalogue Visits
September 2023	14913	20730
September 2024	13616	21870

## App Usage

The app was launched 9% more times in September, by 37% more devices.

Month	New Devices	Launches
September 2023	41	2921
September 2024	56	3183

## 6. Social Media Statistics

September	2023	2024	% change
Facebook Followers	3310	3821	+15
Instagram Followers	1819	1954	+7
X Followers	1961	1963	+0.1

## 7. Top Social Media Posts

**Facebook:** 2,098 impressions, 10 interactions



**Instagram:** 420 impressions, 17 interactions

