



Usage Statistics June 2024

1. Circulation Statistics

2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2024	YTD 2023
HQ	385	419	432	517	362	288							2403	2333
Bookmobile*	588	517	543	589	626	533							3396	0
Cargill	272	350	291	268	436	393							2010	2837
Chesley	2133	1866	1992	2029	1883	1557							11460	12128
Kincardine	5498	4502	5215	4893	4901	4410							29419	29582
Lion's Head	1652	1565	1299	1283	1458	1392							8649	9575
Lucknow	1197	983	1051	1121	931	675							5958	7010
Mildmay	927	868	815	755	914	624							4903	6023
Paisley	928	758	829	741	915	598							4769	4280
Port Elgin	5035	4906	5066	5202	4544	4612							29365	26693
Ripley	618	477	642	641	552	463							3393	3712
Sauble Beach	1551	1259	1220	1401	1470	1749							8650	9118
Southampton	2579	2337	2461	2254	2790	2679							15100	15456
Tara	955	1152	970	950	821	708							5556	6141
Teeswater	1053	963	881	1012	919	850							5678	5374
Tiverton	694	548	692	820	663	530							3947	5705
Tobermory	1012	802	804	611	711	686							4626	4616
Walkerton	3401	3232	3451	3519	2969	2957							19529	20385
Warton	3418	3222	2640	2802	2730	2785							17597	16141
Total	33896	30726	31294	31408	30595	28489							186408	187109

* Bookmobile service began October 10, 2023



2. Overdrive Circulation Statistics

June	2023	2024	% change
eBooks	5988	6114	+2
eAudioBooks	3550	3843	+8
eMagazines	884	2200	+149

3. Database Use

Database use increased 6% in June

Month	Sessions
June 2023	3162
June 2024	3364

4. Programming Statistics

Branch Programs

Month	Programs	Attendees
June 2023	175	2675
June 2024	199	2533

Recorded Programs

Month	Programs	Attendees/Views
June 2023	0	0
June 2024	1	20



5. Website Usage

In June visits to the website were up 51%, and visits to the catalogue were up 121%.

Month	Website Visits	Catalogue Visits
June 2023	9432	10467
June 2024	14232	23168

App Usage

The app was launched 6% more times in June, by 130% more new devices

Month	New Devices	Launches
June 2023	37	2785
June 2024	85	2948

6. Social Media Statistics

June	2023	2024	% change
Facebook Followers	3223	3738	+16
Instagram Followers	1794	1921	+7
X Followers	1969	1962	-0.4

Top Social Media Posts

Facebook: reach 7,437



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A huge thank you to the Walkerton & District Optimist Clu...

6 June 2024, 10:34

ID: 889167369918415

Interactions

 89 reactions  3 comments  10 shares

Instagram: reach 290



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As temperatures rise this week, we invite you to cool down...

18 June 2024, 14:01

ID: 18025386850989535

Interactions

 13 likes  0 comments