



Staff Report to Council - for Information

Title: Museum Information Report - July 2024

From: Cathy McGirr, Director of Museum and Cultural Services

Date: July 4, 2024

Report Number: MUS-2024-015

Report Purpose:

This report is for information.

Report Summary:

Museum program and service highlights throughout the report.

Background:

Collections

The Museum has enjoyed long-standing relationships with Kincardine Yacht Club and The Marine Heritage Society. Since 1995 and 2006, respectively, the Museum has offered exhibition support by loaning artefacts from the collection. In May, 40 previously loaned artefacts were transferred into the ownership of Kincardine Yacht Club while 146 previously loaned artefacts were transferred into the ownership of the Marine Heritage Society. Furthermore, an additional 27 artefacts which remain property of the Museum were returned from Kincardine Yacht Club, and 11 were returned from The Marine Heritage Society.

Education and Outreach Programs

Education Programs

The Museum delivered 28 education programs over 10 days in June, reaching 410 students. Programs included: The Great Outdoors, Anishnaabwe Endaat, LEGO™ Design Challenges, A Day in the Life of a Pioneer Child, and Tours. 5 of the programs were delivered in the classroom as a Mobile Museum program. We hosted an additional 101 students through self-guided visits as part of their year-end trips.



Grade 3/4 students examine and identify artefacts from Bruce County's early settler days

Children's Programs

June 7 - School's Out Movies: Patrons young and old attended the screening of Migration in the Bruce Power Theatre on the PA Day afternoon.

June 7 (sold out) - PA Maker Day Myth Busters Edition: Kids ages 5-10 explored the world of fact and fiction as they learned science trivia facts in our featured Summer Exhibit "True or False". They also tested and busted some myths through experiments. After learning about simple circuits, they created their own paper trivia game that lit up when a true statement was correctly identified!



Two PA Maker Day participants explore the puppet area of the True and False exhibit

Upcoming Programs

July 8 -19 - Summer Explorers Day Camp: Designed for children ages 5-10, the BCM&CC's Summer Explorers Camp offers a unique blend of fun, education, and unforgettable

experiences. Campers will embark on a journey of discovery through interactive exhibits, crafts, games, field trips, and special guest appearances all related to the weekly theme. [Summer Explorers Camp - Bruce Museum CA](#)

July 26 - LEGO™ Fridays: Come and build for fun or put your skills to the test in our weekly themed kids' contest. LEGO™ prizes will be up for grabs, and make sure to check out our guided LEGO™ workshops to try your hand at a new kind of build. [LEGO™ Fridays - Bruce Museum CA](#)

Marketing

June 2 - Exhibit Opening for BrushStrokes: Exploring Light and Shadow
The Museum welcomed visitors for a first look at its brand-new juried exhibit in partnership with the Bruce Peninsula Society of Artists (BPSA) BrushStrokes: Exploring Light and Shadow. To kick off the celebrations, visitors received a short welcome from Deputy Warden Luke Charbonneau and took in a short ceremony of awards by the BPSA for pieces within the collection, including Best Painting in any Medium, and Best in Show. Visitors browsed the gallery and enjoyed catering from Outlaw Brew Co. while being encouraged to submit their own ballot for the selection of People's Choice Award. The exhibit runs throughout the summer until September 2 when the People's Choice Award will be announced.



June 6 - Pow Wow and Education Day

The Museum was invited to attend the annual Pow Wow and Education Day at the James Mason Centre from 10:30 AM - 3:00 PM. The day saw an incredible attendance of over 1,000 children from schools across the Bruce-Grey area. The Museum engaged attendees at its booth with a True or False trivia activity and hands-on demonstrations to promote True or False: The Fun Science Exhibition which runs throughout the summer until September 2. The Museum received an overwhelmingly positive response to the engagement, and many were excited to learn that they could visit the full exhibit for more trivia fun.



June 15 - Summer Reading Launch Outreach

On June 15, the Museum participated in the summer reading launch in Walkerton as part of the joint plan with the Bruce County Public Library. The Museum engaged attendees at its booth with a True or False trivia activity and hands-on demonstrations to promote True or False: The Fun Science Exhibition.

June 19 - One World Festival

Museum summer students attended the Owen Sound One World Festival on behalf of the Museum in June with a BCM&CC booth promoting the current True or False exhibit and information on the Museum's upcoming Multicultural Day tour happening June 27. Over 700 kids primarily aged 7-12 were in attendance along with parents and teachers. The Museum booth was extremely well attended with an estimated 300 kids stopping by to enjoy the Museum's True or False trivia game and hands-on true or false activities.



Programming

June 3 - Pride Month Book Nook

Throughout the month of June, the Museum hosted a pop-up Book Nook on the third floor featuring Pride-friendly reads for 2SLGBTQQIAP+ members and allies. Visitors could borrow books with their local library card.

This initiative was presented in partnership with the Bruce County Public Library and offered a resource for those seeking to learn more about diverse narratives and experiences.

June 8 - Drag Brunch

On June 8, the BCM&CC hosted the first drag performance in Saugeen Shores. The event sold out with 87 attendees. The event, a 19+ experience, was brought to life by the talents of Troy Boy Entertainment and featured performances by 4 drag queens from across southern Ontario. Grey-Bruce Pride were also in attendance to support and mark this significant moment for the LGBTQ2S+ community. The event demonstrated Museum's role in the community as a centre of cultural activity, and inclusivity.



June 20 - TIFF Film Screening and Equality Panel

On June 20, the BCM&CC hosted its first TIFF film screening, alongside an Equality Panel. The event featured a screening of the award-winning film "SOLO" and a discussion with director Andrew Moir.

Andrew Moir shared his experiences and challenges as a filmmaker in 2024, emphasizing the significance of LGBTQ+ representation in film. The interactive session allowed attendees to ask Andrew questions, fostering a dynamic dialogue.

The audience included members of Kincardine Pride and Grey Bruce Pride, along with local queer individuals and allies. The event highlighted the power of cinema and dialogue in promoting equality and understanding within our community, and the Museum's commitment to celebrating diversity and amplifying underserved voices. The Museum looks forward to continuing a collaboration with TIFF through a series of films this fall. This event was made possible by Bruce Power.

June 21 - Indigenous Peoples Day

On Indigenous Peoples Day, the Museum hosted a tour of the Anishinaabe Endaat exhibit, led by Saugeen Ojibway Nation (SON) community member Ann-Marie Proulx.

Ann-Marie provided attendees with an understanding of the rich history, traditions, and resilience of the Anishinaabe people. Her narrative offered an authentic exploration of the exhibit, weaving together cultural insights and personal reflections.

In addition to this, the Museum offered free admission for the day.



June 22 - Kincardine Pride Parade

The Museum participated in the Kincardine Pride Parade for the second year. This year, the Museum built upon successes from 2023 and used the day for outreach and community networking opportunities for potential programming opportunities. The parade saw 6 staff members participate and the Museum was joined by Warden Chris Peabody.

June 27 - Multicultural Day Tour

On June 27, the Museum celebrated Multicultural Day with a free guided tour.

Attendees explored stories of Indigenous peoples and the county's first settlers, gaining insight into their journeys and experiences. The tour covered the entire museum, offering a comprehensive introduction to Bruce County's history. Afterward, participants enjoyed light refreshments and had the opportunity to connect with one another.



Upcoming Programming

July 3 - Wonderful Wildlife - Scienstational Ssnakes - Hands-on Reptile Show

This summer, enjoy our wildlife shows featuring fascinating creatures. Perfect for families and school groups, these shows offer close encounters with various animals, highlighting their unique traits and behaviors. [Wonderful Wildlife Shows - Bruce Museum CA](#)

July 3 - Cultural Demonstrations

Step into the rich tapestry of Indigenous heritage in the region through engaging cultural demonstrations. Explore a variety of topics, including elder stories, sharing circles, and cultural education, offering a deeper understanding of Indigenous traditions.

Join us on July 3 from 11:00 AM to 1:00 PM for enlightening sessions featuring Nataalka Pucan, who will delve into cultural education, and Dorothy Ladd, a local Indigenous author who will read sections from her book, Memengwaa. [Cultural Demonstrations - Bruce Museum CA](#)



Volunteer Program

June 20 - Ontario Volunteer Service Awards: Local volunteers were honoured by the Province of Ontario at the annual Volunteer Service Awards ceremony in Owen Sound including 5 Museum volunteers. The following volunteers received recognition for 5 years of service:

Jean Charles Bertrand, Robert Pawley, Carol Rencheck, Madelene Robinson & Ross Robinson



Volunteer, Robert Pawley and Bruce-Grey-Owen Sound MPP Rick Byers

Revenue Development

Confirmed Funding Requests

UNIFOR - Confirmed funding request of \$2,500 in support of the 2024 Speakers event featuring Dr. Brian Goldman.



NWMO - Confirmed funding request of \$1,500 in support of the 2024 Speakers event featuring Dr. Brian Goldman.



Pending Funding Requests

Sponsorship requests have been submitted to 2 organizations at a \$20,500 value in support of the Indian Day School Exhibit in addition to 2025 programming costs for Family Day, PA Maker Days, and the summer feature exhibit, Disheveling.

Memberships

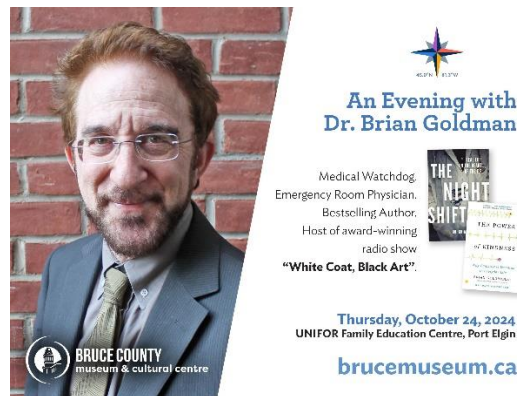
Membership numbers are currently steady sitting at 604 active households. The next membership drive will take place this July and August for an opportunity for one lucky member to win a “Taste of Southampton” package featuring gift certificates to local restaurants valued at \$250.

October 24- Speakers Event

Early bird tickets are available for the third annual Speakers event taking place on Thursday, October 24, 2024, featuring Dr. Brian Goldman. Tickets are available for an early bird rate of \$65 until August 31. Dr. Goldman is a medical watchdog, bestselling author, and host of the award-winning radio show “White Coat, Black Art” where he provides a filter free look inside the medical world and makes complex issues digestible for audiences. 39 tickets have been sold.

Tickets can be purchased at the link below.

[An Evening with Dr. Brian Goldman - Bruce Museum CA](#)



Financial/Staffing/Legal/IT Considerations:

The are no Financial/Staffing/Legal/IT considerations.

Interdepartmental Consultation:

Interdepartmental consultation with Library Services for the Pride Book Nook and the Walkerton Outreach Event has occurred.

Link to Strategic Goals and Objectives:

Community and Partnerships - Enhance and grow partnerships

Community and Partnerships - Build a strong and inclusive community

Link to Departmental Plan Goals and Objectives, if any:

Pillar 1. Expanding BCM&CC's role as a community hub for the entire county.

Objective 1.2: Establish BCM&CC as a centre of Cultural activity.

Action a: Continue nurturing joint programming action plans with partner organizations across the county.

Action b: Revise the programming plan to include expanded arts and culture programming.

Pillar 2. Building affinity across the county

Objective 2.1 Engage underserved audiences.

Action d: Explore additional opportunities for new and diverse storytelling through exhibition and programming.

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