



Usage Statistics June 2024

1. Circulation Statistics

2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2024	YTD 2023
HQ	385	419	432	517	362								2115	2002
Bookmobile*	588	517	543	589	626								2863	0
Cargill	272	350	291	268	436								1617	2456
Chesley	2133	1866	1992	2029	1883								9903	10388
Kincardine	5498	4502	5215	4893	4901								25009	24872
Lion's Head	1652	1565	1299	1283	1458								7257	7863
Lucknow	1197	983	1051	1121	931								5283	5973
Mildmay	927	868	815	755	914								4279	5130
Paisley	928	758	829	741	915								4171	3455
Port Elgin	5035	4906	5066	5202	4544								24753	22417
Ripley	618	477	642	641	552								2930	3046
Sauble Beach	1551	1259	1220	1401	1470								6901	7188
Southampton	2579	2337	2461	2254	2790								12421	12505
Tara	955	1152	970	950	821								4848	5180
Teeswater	1053	963	881	1012	919								4828	4486
Tiverton	694	548	692	820	663								3417	4600
Tobermory	1012	802	804	611	711								3940	3943
Walkerton	3401	3232	3451	3519	2969								16572	17052
Warton	3418	3222	2640	2802	2730								14812	13435
Total	33896	30726	31294	31408	30595								157919	155991

* Bookmobile service began October 10, 2023



2. Overdrive Circulation Statistics

May	2023	2024	% Change
eBooks	6232	6145	-1.4
eAudiobooks	3600	3841	+6.7
eMagazines	745	2584	+247

3. Database Use

Database use increased by 8% in May.

Month	Sessions
May 2023	3067
May 2024	3321

4. Programming Statistics

Branch Programs

Month	Programs	Attendees
May 2023	210	2724
May 2024	226	2182

Recorded Programs

Month	Programs	Attendees/Views
May 2023	0	0
May 2024	0	0



5. Website Usage

In May visits to the website were down 10%, and visits to the catalogue were up 105%.

Month	Website Visits	Catalogue Visits
May 2023	15409	10761
May 2024	13852	22089

App Usage

The app was launched 8% more times in May, by 25% more new devices.

Month	New Devices	Launches
May 2023	48	2757
May 2024	62	2970

6. Social Media Statistics

May	2023	2024	% change
Facebook Followers	3184	3693	+16
Instagram Followers	1786	1908	+7
X Followers	1970	1964	-0.3



7. Top social media posts

Facebook: 171 reactions, 15 comments, 51 shares

Instagram: 60 likes, 6 comments, 5 shares

