



Usage Statistics May 2024

1. Circulation Statistics

2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD 2024	YTD 2023
HQ	385	419	432	517									1753	1649
Bookmobile*	588	517	543	589									2237	-
Cargill	272	350	291	268									1181	2029
Chesley	2133	1866	1992	2029									8020	8589
Kincardine	5498	4502	5215	4893									20108	19697
Lion's Head	1652	1565	1299	1283									5799	6546
Lucknow	1197	983	1051	1121									4352	5077
Mildmay	927	868	815	755									3365	4262
Paisley	928	758	829	741									3256	2631
Port Elgin	5035	4906	5066	5202									20209	18312
Ripley	618	477	642	641									2378	2454
Sauble Beach	1551	1259	1220	1401									5431	5612
Southampton	2579	2337	2461	2254									9631	9966
Tara	955	1152	970	950									4027	4236
Teeswater	1053	963	881	1012									3909	3537
Tiverton	694	548	692	820									2754	3558
Tobermory	1012	802	804	611									3229	3249
Walkerton	3401	3232	3451	3519									13603	14039
Wiarton	3418	3222	2640	2802									12082	11101
Total	33896	30726	31294	31408									127324	126544

* Bookmobile service began October 10, 2023



2. Overdrive Circulation Statistics

April	2023	2024	% Change
eBooks	6450	6545	+1.5
eAudioBooks	3624	3883	+7
eMagazines	815	2058	+152.5

3. Database Use

Database use increased 21% in April.

Month	Sessions
April 2023	3285
April 2024	3981

4. Programming Statistics

Branch Programs:

Month	Programs	Attendees
April 2023	182	1761
April 2024	216	2512

Recorded Programs:

Month	Programs	Attendees/Views
April 2023	1	32
April 2024	0	0



5. Website Usage

In April visits to the website were up 61%, and visits to the catalogue were up 98%.

Month	Website Visits	Catalogue Visits
April 2023	9271	12110
April 2024	14920	23983

App Usage

In April the app was launched 13% more often, by 312% more new devices.

Month	New Devices	Launches
April 2023	41	2815
April 2024	169	3179

6. Social Media Statistics

April	2023	2024	% change
Facebook Likes	3159	3652	+16
Instagram Followers	1778	1894	+7
X Followers	1972	1962	-0.5

7. Top Social Media Posts

Facebook: 72 reactions, 2 comments, 5 shares, 1 save, 9,180 impressions

Instagram: 21 likes, 4 shares, 274 impressions

