

# **CLEAN ENERGY FRONTIER**

**BRUCE • GREY • HURON**

# Background

## 2016

**Nuclear Economic Development & Innovation Initiative**

**Bruce Power** made a deliberate effort to grow its supply chain in the Clean Energy Frontier region



**Initiative evolved into the Clean Energy Frontier Program**

Funded by  
Bruce Power &  
Bruce County



## 2023

**Bruce, Grey & Huron counties formally endorsed the Clean Energy Frontier Program**

**Successful;** Bruce Power went from **13** major suppliers in the region five years ago to more than **60** today

# 2016 major suppliers



Innovation at work

13 major suppliers

3 communities

1 county



## 13 BRUCE COUNTY

- 7 KINCARDINE
- 4 PORT ELGIN
- 2 TIVERTON

# 2024 major suppliers

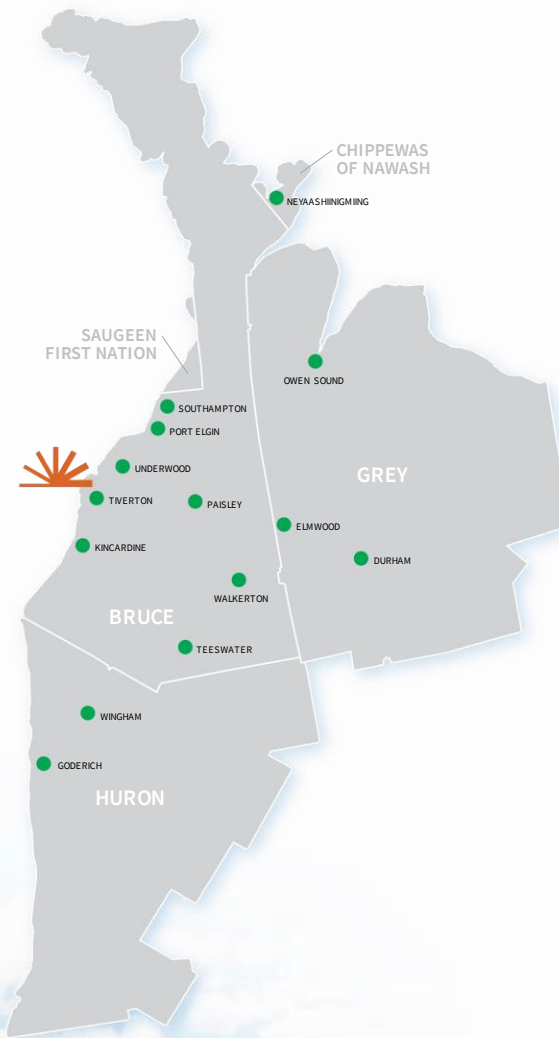


Innovation at work

60+ major suppliers

14 communities

3 counties and  
1 SON community



## 52 BRUCE COUNTY

- 22 KINCARDINE
- 1 PAISLEY
- 19 PORT ELGIN
- 1 SOUTHAMPTON
- 1 TEESWATER
- 6 TIVERTON
- 1 UNDERWOOD
- 1 WALKERTON

## 7 GREY COUNTY

- 1 ELMWOOD
- 1 DURHAM
- 5 OWEN SOUND

## 2 HURON COUNTY

- 1 GODERICH
- 1 WINGHAM

## 1 CHIPPEWAS OF NAWASH

- 1 NEYAASHINIINGMIING



# Threefold mandate set out in 2023 MOU

## As agreed to in 2023 MOU [Bruce Power, Bruce County, NII]

- ▶ Promoting the region as a leader in clean energy through marketing and engagement.
- ▶ Supporting economic development and investment attraction across the tri-county region.
- ▶ Increasing awareness of clean energy initiatives amongst elect officials and the public.

# Promoting the region as a leader in clean energy

- ▶ Actively **promotes the region's clean energy advantage** within the region and in external forums.
- ▶ Works with local elected officials and staff from across the region to **share and develop messages** about the local clean energy sector.
- ▶ Received **Rural Economic Development program funding** to further promote the region.
- ▶ Has undertaken **region-specific research and analysis** to equip local officials.
- ▶ Developing region-specific plans **based on Summit 2024** event.



# Supporting economic development and investment attraction

- ▶ Meets quarterly with economic development staff from across the region via the **Economic Development Working Group**.
- ▶ Serves as **a resource for local economic development staff** with respect to clean energy.
- ▶ Undertakes **region-specific analysis and initiatives** to build the case for localized investment in clean energy.
- ▶ Supports international delegations. In 2023, **Business France** and the **United Kingdom's Department of Business** and Trade travelled to Bruce County. Their visit was organized by CEF and OCNI.





# Increasing awareness of clean energy initiatives

- ▶ Works with local elected officials and staff to **provide key messages on local energy projects and initiatives**.
  - The CEF's *Plain Language Toolkit* was launched in 2023 and provides key information on topics like: nuclear energy, nuclear waste, medical isotopes, energy storage and more.
- ▶ Hosts an annual summit event which brings together local elected officials and industry experts to **collectively discuss local sectoral initiatives and challenges**.
- ▶ Provides **opportunities to learn more** about projects via tours and engagement opportunities (ex. trip to NWMO's Oakville Discovery and Demonstration Centre, Bruce Power Bus Tour, and more).





# Bruce County's role

**Bruce County plays a critical role in setting the direction for the program and is involved at multiple levels, including:**

- ▶ **Management Team** – As per 2023 MOU includes Bruce County CAO and Bruce Power Director of Community, Media Relations, and Economic Development. *Management team meeting cadence to be set in the coming weeks.*
- ▶ **Economic Development Working Group** – Includes economic development staff from Bruce County, Grey County, and Huron County. *Economic Development Working Group meets quarterly.*
- ▶ **Regional Steering Committee** – Bruce County holds a Co-Chair role as well as two (2) additional representatives. *Regional Steering Committee meets twice annually (March & September).*

# Moving forward – together.

## 2024 promises to be a great year for the program. Work ahead includes:

- ▶ **Promoting our clean energy contributions** – Using RED funding noted earlier, the program will execute a comprehensive plan to promote the region as a leader in clean energy.
- ▶ **Advocating for the region** – The Clean Energy Frontier Summit 2024 collected important feedback from regional leaders on a collective approach in advocating for ourselves. CEF will be exploring initiatives to advance this work.
- ▶ **Continued focus on sustainable growth** – Leveraging connections from other NII programs and sectoral partners to create new engagement opportunities for the Clean Energy Frontier region.

**And much more...**

# Contact



**Chad Richards**

Nuclear Innovation Institute

[Chad.Richards@nii.ca](mailto:Chad.Richards@nii.ca)

519-831-5485



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**Thank you!**

