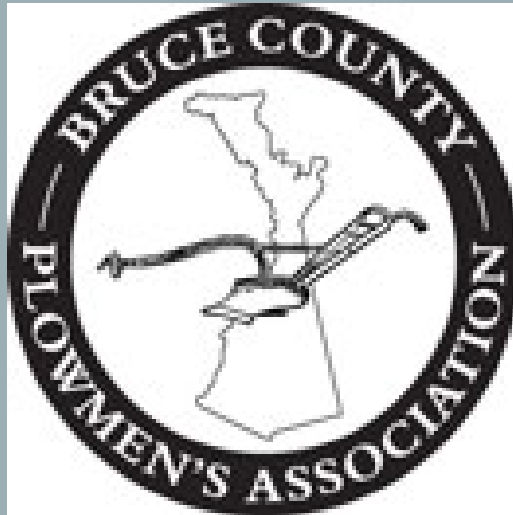


BRUCE COUNTY PLOWMENS ASSOCIATION & THE INTERNATIONAL PLOWING MATCH AND RURAL EXPO



Bruce County Hosts International Plowing Match 2026

50TH YEAR ANNIVERSARY

- The first International Plowing Match in Bruce County was held in 1976 at the Corner of Durham Road and Bruce Road 3
- 2026 would be the 50th anniversary of the Bruce Match
- The 2026 Proposed Land is at the same location as the first Match held in Bruce County





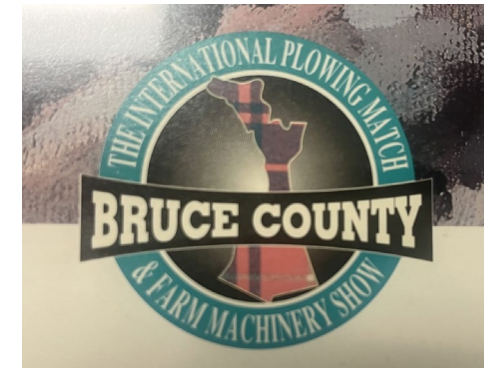
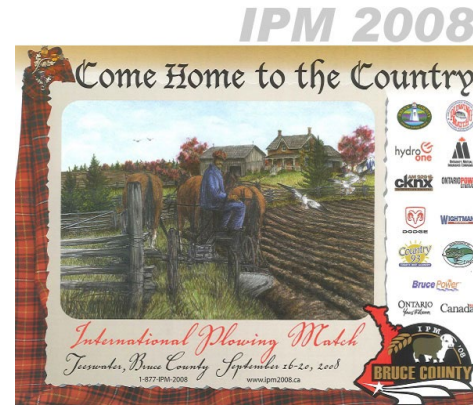
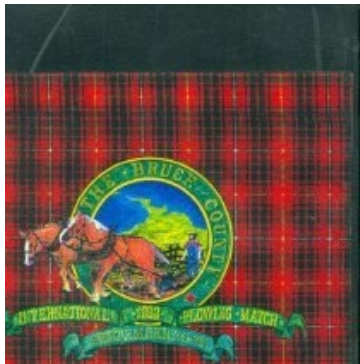
OPA & IPM

For each International Plowing Match (IPM) the Ontario Plowmens Association (OPA) works with the Local Committee in order to plan and carry out the Match

The International Plowing Match and Rural Expo is the largest show of its kind in North America

PAST BRUCE COUNTY INTERNATIONAL PLOWING MATCHES

- - 1976 (Johnson Farm, Same location as Proposed 2026)
- - 1993 (Same Location as 1976)
- -2008 (Maple Hill Farms, Wayne and Wendy McKague)



- Scott Thomas, Bruce County Plowmen's Association Member.
4 Time Ontario Plowing Match
2 Horse Team Walking Plow
Champion





- Myself, a member of the Bruce County Junior Plowing club
- Since being a member I have purchase my own tractor and plow in order to compete at local matches as well as taking on the role of Zone 3 Director of the Ontario Plowmens' Association

ECONOMIC IMPACT STUDIES

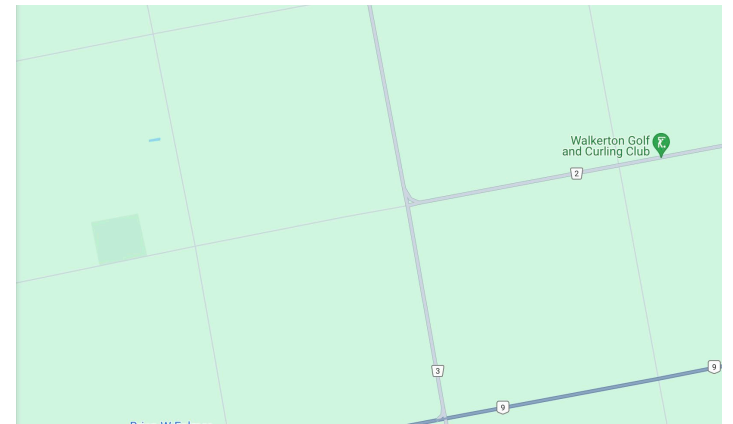
- Significant economic activity is created following the IPM
- - The studies have shown approximately \$25 million in positive economic impact by tourists and event operations
- The IPM generates regional tourism
- - About half of the visitors to the IPM travelled over 40km to the event
- IPM enhances the quality of life for the host community

LOCATION

The proposed location is about 800ac all in the same vicinity just West of Walkerton supplied by Lang Farms (Tony & Joe Lang)

It can be accessed from Durham Rd, Bruce Road 3, Highway 9, and the Greenock-Brant Town-line

Having the location here gets us access to 1 Hotel in Walkerton, 3+ in Kincardine, 3+ in Port Elgin and many other options within an hour



VOLUNTEERS- THE LIFE OF THE IPM

- Volunteers are THE KEY to the success of each and every IPM
- The local executive develops a group of committees to work closely with the OPA
- Each year the work of between 800-1000 volunteers make the match a success
- Some will volunteer on site for a day or two, and some much longer



DUFFERIN'S 2023
INTERNATIONAL
PLOWING
MATCH AND
RURAL EXPO

- Total attendance through the gates was 68,366
- About 290 visitors were from the USA
- Just over 10 visitors were from Overseas in attendance
- 450 in attendance were from other Provinces in Canada
- Over 165 jobs came from 2023 IPM both directly and indirectly

SIGHTS AND SOUND OF THE IPM

- The tented city features about 500 vendors and exhibitors
- From agricultural equipment to food vendors, from the quilting competition to antiques- there is always something for everyone
- Daily Entertainment at the IPM is abundant and varied
- -bands and entertainers in numerous entertainment tents
- -Exciting competitions such as the Ram Rodeo, Dancing Tractors, Livestock shows and much more

OTHER FEATURES

- We focus on adding some rural living vendors and displays as well as lifestyle
- IPM has always had a strong education focus and strives to keep local School Boards in brining students to the International Plowing Match annually
- There are activities and special education tents for all ages
- Student programming is a focus that draws 100's of school groups annually

PLOWING COMPETITIONS

- A main feature of the IPM is the plowing competitions
- Plowmen from across Canada, as well as throughout the United States and Europe gather together to showcase their plowing skills
- There are also Junior and Sr divisions as well as Jr Divisions (With about 23 Juniors plowing at the 2023 IPM)
- Also a part of the IPM is to Host the Ontario Queen of the Furrow Competition



CEREMONY AND TRADITION

The IPM is built and thrives on tradition

- From the parade and opening ceremonies, to many visiting dignitaries trying their hand with the VIP Plowing

The Queen of the Furrow Program has been a cornerstone of the IPM since 1960

Prior Winners from Bruce: 1976 Dawn Brunton, 1993 Tammy Thompson, 1998 Cheryl Hammell, 2006 Jenn Christie, 2007 Vanessa Klages, 2011 Tammy Fischer

BRUCE COUNTY SHOWCASE

- Can be as big or as small as we want it to be... But as Big Bruce would prove, Everything is Bigger and Better in Bruce
- We recommend impressive yet economical
- History of IPM in Bruce (2008 Bruce County IPM was one of the highest in Financial Results in Many Years)
- - The proceeds of the IPM assisted in purchasing the first CAT Scan machine at the Walkerton Hospital as the Government Funding was slower
- -In 1993 Bruce County purchased what is now the Bruce County Heritage Farm with a 5 year loan that was then paid back within 3 years

THE NEEDS OF THE IPM

- Possible access into fields- culverts
- Disposal of garbage and recycling
- Disposal of grey water and black water
- Fire, Paramedics, and Police
- Inspections- Fire, Building, Health
- Signage

WHAT WE ARE ASKING FOR TODAY

- A motion in support of hosting the 2026 International Plowing Match in Bruce County
- Commitment to discussions about a start-up fund/ loan
- Commitment to in-kind sponsorship of infrastructure/ operational needs such as garbage disposal, recycling services, disposal of black and grey water
- If desired, participation through a county showcase