

# Appendix A

## Chronological Order of Recommended Actions (Beyond Year 1)

For ease of reference, the CAP's seventy abbreviated Recommended Actions, beyond Year 1 (i.e., short, medium and long term), are listed below.

### Short Term - Year 2 & 3 (2023 to 2024) (22 Recommendations)

1. To promote public awareness of County-wide unity, encourage synchronous but non-competing events in all municipalities (e.g., Bruce County Doors Open, Christmas tree lighting, cottage opening, weekend art sale, etc.) (Strategic Direction 1.1).
2. Host annual grant writing workshops/skill shares; consider inviting guest speakers (Strategic Direction 1.3).
3. Promote the Bruce County Public Library's grant database and explore developing additional supports such as a bank of document templates, including budgets, sponsorship requests, impact statements, newsletters, project timelines (Strategic Direction 1.3).
4. Connect the Culture Map with the event calendar by coordinating with the municipalities on a common spatial coordinate format. (Explore the Bruce) (Strategic Direction 2.2).
5. Create a virtual roundtable for county and local archivists and collection managers to assess data management needs, opportunities for co-development and further digitization of resources, and application for grants (Strategic Direction 2.3).
6. Create and maintain a county-wide public directory of diverse local archives, including Indigenous archives, with a synopsis of their collections and areas of expertise (Strategic Direction 2.3).
7. Explore ways to facilitate low maintenance online registration through Explore the Bruce for smaller events (i.e., a Bruce County Eventbrite account) (Strategic Direction 3.1).
8. Feature profiles of cultural events and organizations across the County, including links to their website and social media pages; include digital space to celebrate past events (Strategic Direction 3.1).
9. Encourage and promote events for younger audiences (i.e., a family-directed page or filter on Explore the Bruce) (Strategic Direction 3.1).

10. Standardize county-wide hashtags and handles to promote social media aggregation and cross-referencing (Strategic Direction 3.2).
11. Create an email distribution group for cultural promotions across municipalities (Strategic Direction 3.3).
12. Encourage commercial spaces (such as farmers' markets, restaurants, and bars) to advertise cultural events (Strategic Direction 3.3).
13. Design and administer an annual digital survey on the state of Culture in Bruce County (like that designed for CAP consultation) to keep track of successes, challenges, and trends in heritage, culture, and arts sectors; generate a report that is shared with municipalities (Strategic Direction 4.1).
14. Conduct a gap analysis of municipal cultural incentive programs such as façade improvement programs, film and digital production incentives, and other cultural sector grants; coordinate with municipalities on the development of new programs (Strategic Direction 4.2).
15. Audit County communications for inclusive language and terminology, including gender and other self-identifying options (Strategic Direction 4.3).
16. Appreciate the distinction between seasonal and permanent residents when making cultural planning decisions, for example taking into account the changing demographic profile of the region over the year (Strategic Direction 4.3).
17. Organize a summit between municipal administration and Indigenous leadership to set goals for their relationship (Strategic Direction 5.1).
18. Organize an annual cultural planning review conversation between County administration and SON, in addition to informal conversation and relationship building throughout the year (Strategic Direction 5.1).
19. Organize an annual cultural planning review conversation between County administration and HSM, in addition to informal conversation and relationship building throughout the year (Strategic Direction 5.1).
20. Call a roundtable about developing a format or protocol for land acknowledgements in Bruce County (Strategic Direction 5.2).
21. Encourage youth positions on municipal heritage committees (Strategic Direction 5.3).

22. Ensure County cultural planning consultation includes youth representation (e.g., advisory committee invitations) (Strategic Direction 5.3).

#### **Short to Medium - Year 3 & 4 (2024 to 2025) (4 Recommendations)**

1. Use a streamlined booking system to make County-owned indoor and outdoor spaces more widely available to local organizations, provide basic logistical support (room setup, A/V assistance, etc.) (Strategic Direction 1.2).
2. Develop a higher profile, unified, and comprehensive events calendar that collates events from individual municipal calendars; integrate calendar with social media content (Strategic Direction 3.1).
3. Complete a Gap analysis of County social media accounts identifying the functions and mandates of existing accounts and platforms, potential for new accounts and platforms, and possible procedural efficiencies for cross-hosting and promoting content between accounts and platforms (Strategic Direction 3.2).
4. Use coordinated social media programming to encourage membership in local cultural associations (e.g., through Instagram community photo survey) (Strategic Direction 3.2).

#### **Medium - Year 4 (2025) (20 Recommendations)**

1. Explore ways of coordinating event calendars among organizations, to avoid scheduling conflicts, promote participation, and possibly extend the tourism season (in coordination with seasonal venues like Jubilee Hall) (Strategic Direction 1.1).
2. Encourage municipalities to organize activities that showcase several organizations with similar goals, such as an art crawl, a garden tour, or an orchard trail (Strategic Direction 1.1).
3. Help facilitate regional shuttles and/or coordinate rideshares to events (including but not limited to senior citizens) (Strategic Direction 1.1).
4. Conduct an audit of County-owned outdoor spaces, buildings, and rooms to gain a clear understanding of their suitability for different kinds of activities (Strategic Direction 1.2).
5. Host networking events for local organizations to meet corporate sponsors, for example around a local "adopt an archive" or "adopt an object" initiative showcasing smaller institutions (Strategic Direction 1.3).

6. Develop partnership with local organizations on Young Canada Works applications to fund temporary positions and possible shared positions between organizations (Strategic Direction 1.3).
7. Organize a symposium to connect historical researchers, artists, and organizations to facilitate joint events, and other collaborative projects (e.g., opportunities for facilitating commissions from queer or Indigenous artists for Paisley Artscape) (Strategic Direction 2.1).
8. Develop an interpretive signage program that ensures women, LGBTQ+ communities, Indigenous communities, and other marginalized groups are represented (Strategic Direction 2.1).
9. Connect with the local immigration council to foster diversity and connect new residents with cultural organizations in their community (e.g., culture pass) (Strategic Direction 2.1).
10. Incorporate and maintain listed and designated heritage structures into the County's GIS planning platform (Strategic Direction 2.2).
11. Create a printable monthly version of the events calendar to help distribution in community centres and remote locations (e.g., trailheads) (Strategic Direction 3.1).
12. In the events calendar, implement a wider variety of search filters (e.g., concerts, heritage events, outdoor/indoor, family-friendly, accessibility, etc.); coordinate with Municipalities on use of common search tags (Strategic Direction 3.1).
13. Consider livestreaming local events and/or publishing recordings afterward (lectures, meetings, old exhibition tours, etc.) (Strategic Direction 3.2).
14. Share best practices by highlighting successful municipal cultural planning cases (e.g., creative reuse of heritage buildings) through social media postings or other platforms (Strategic Direction 4.1).
15. Form exploratory committee to assess the need/possibility for a unified municipal heritage assessment procedure (Strategic Direction 4.2).
16. Form an exploratory committee to investigate the possibility of applying of cultural heritage landscape (CHL) designations within Bruce County (Strategic Direction 4.2).
17. Identify and maintain an internal list of key Indigenous community contacts for different cultural planning sectors (e.g., arts, traditional use, history, archaeology) (Strategic Direction 5.1).

18. Develop a directory of Indigenous visual artists, dancers, musicians, and storytellers looking and available for commissions and performance bookings (Strategic Direction 5.2).
19. Organize a Bruce County Youth Summit with cultural organizations (Strategic Direction 5.3).
20. Develop programs aimed at engaging seasonal youth visitors in temporary employment at cultural events and organizations (see Bruce Peninsula National Park model) (Strategic Direction 5.3).

#### **Medium to Long - Year 4 & 5 (2025 to 2026) (5 Recommendations)**

1. Explore the possibility of bundling cultural activities and programs with accommodation and dining offers (including to promote off-season activities) (Strategic Direction 1.1).
2. Digitize historic photos and create a public repository with standardized metadata referring to original sources; help communities grow and establish their archives (crowdsourced Instagram) (Strategic Direction 2.3).
3. Create and maintain a county-wide bibliography of publications by local organizations and authors (e.g., histories, biographies, art compilations, works of fiction) (Strategic Direction 2.3).
4. Adopt official plan policies that encourage the lower-tier municipalities to develop their own official plan policies specific to Municipal Cultural Planning (Strategic Direction 4.3).
5. Sponsor the development of an “Elders in the Classroom” program for Bruce County schools (<https://anishinabeknews.ca/2019/04/19/elders-in-the-classroom/>) (Strategic Direction 5.3).

#### **Long - Year 5 (2026) (19 Recommendations)**

1. Create an incentive program for landowners of currently empty properties amenable to temporary use as art venues (bands, troupes, yoga, exhibition...); develop a set of requirements that owners would have to meet (e.g., building code, capacity, accessibility, bathrooms) (Strategic Direction 1.2).
2. Explore opportunities with SON and HSM on the development of cross-referenced Indigenous archival resources and capacities for realizing County programming (Strategic Direction 2.1).

3. Partner with SON and HSM to facilitate Indigenous cultural mapping and to identify Indigenous place names (Strategic Direction 2.2).
4. Realize the consolidation of Bruce County Archives off-site storage holdings into a common facility with sufficient additional space for anticipated growth (Strategic Direction 2.3).
5. Create a County-wide cultural passport to help uplift seasonal organizations (Strategic Direction 3.1).
6. Develop self-guided audio/mobile app tours for drivers, hikers, and pedestrians (augmented reality); when available, provide download links for local self-guided tours on Explore the Bruce (e.g., quilt trails) (Strategic Direction 3.1).
7. Leverage the Explore the Bruce YouTube channel to broadcast locally made content including a possible short film contest (Strategic Direction 3.2).
8. Make digitized archival films available through the YouTube channel; promote use of the YouTube channel to embed videos on the website of individual cultural repositories (Strategic Direction 3.2).
9. Organize online networking events among like-minded organizations to promote partnerships in different municipalities; events could be held around themes such as youth engagement, successes of the last year, making room for the arts, cultural heritage preservation, etc. (Strategic Direction 3.3).
10. Encourage partnerships with regional universities and community colleges with respect to work and volunteer placements and graduate research projects (Strategic Direction 3.3).
11. Coordinate with municipalities, parks, and conservation authorities on improving heritage-related trail systems and water access (e.g., historic portage routes), including through integrated cultural interpretation programming (such as wayfinding and heritage signage) (Strategic Direction 3.3).
12. Jointly develop a common heritage conservation district (HCD) implementation procedure referencing the Kincardine example and existing documents like the Southampton Downtown Design Guidelines; work with municipalities to identify and prioritize prospective HCDs (Strategic Direction 4.2).
13. Innovate the inclusion of Indigenous spatial layers, including place names (with audio), traditional use sites and travel ways, and place-based histories into GIS planning platforms in collaboration with SON and HSM (Strategic Direction 4.3).

14. Develop a County Public Art Policy, including a program to require and display art by local creators in public spaces; include and update artwork and photographs in County buildings to reflect the diverse heritage, culture, and artistic expressions of Bruce County, and encourage municipalities to do the same (Strategic Direction 4.3).
15. Formally develop and adopt a capacity-funding procedure to facilitate the participation of Indigenous communities in significant County cultural planning initiatives (Strategic Direction 5.1).
16. Coordinate with communities to co-develop factsheets on Indigenous histories, traditions, language, and SON treaties for use in cultural and educational programming (Strategic Direction 5.2).
17. Co-develop and maintain a list of recommended Indigenous historical and cultural reference resources including key community contacts for different sector inquiries (e.g., education, planning) and/or a list of frequently asked questions (FAQs) about involving HSM and SON in cultural programming (County website) (Strategic Direction 5.2).
18. Coordinate with Indigenous communities and County cultural institutions on the creation and delivery of “on-the-land” Indigenous cultural education programming for potential use in schools and summer camps (Strategic Direction 5.3).
19. Develop a program for visual arts students involving the cross-generational recording of stories to be hosted on the Bruce County, Bruce County Museum, Bruce County Public Library social media platforms (Strategic Direction 5.3).