



# Committee Report

**To:** Councillor Mark Goetz, Chair and  
Members of the Human Services Committee

**From:** Christine MacDonald  
Director of Human Services

**Date:** February 2, 2023

**Re:** Demographic Housing Study

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## **Staff Recommendation:**

The report Demographic Housing Study is for information.

## **Background:**

Through an RFP process, Bruce County hired KPMG to undertake a Demographic Housing Study for the region.

The goal of the study is to present a meaningful sense of the housing market, an understanding of key housing issues and the impact these issues have on the housing system.

The study offers a fact-based and data driven overview of the current economic and demographic characteristics, and housing stock analysis to offer broad recommendations for consideration.

Staff worked closely with KPMG to ensure the framework, data collection and final report represent the region and meet the needs of the County. Also, along with County staff, KPMG hosted a Discovery Session with our local municipal staff to present preliminary findings and solicit feedback for consideration.

Mathieu Laberge, Lead Engagement Partner at KPMG and Khuram Farrukh, Senior Data Analyst are joining us virtually to provide an overview of the study.

## **Financial/Staffing/Legal/IT Considerations:**

The cost for the consultant was included in the 2022 approved budget.

Current staff complement liaised with KPMG during the entirety of the project.

There are no legal or IT considerations associated with this report.

## **Interdepartmental Consultation:**

Housing Services staff consulted with the Planning & Development Department, including Economic Development and Education staff. Staff also worked with local municipal staff on this report.

**Link to Strategic Goals and Elements:**

Goal #3. Find creative ways to engage staff and the public

Goal #4. Eliminate our own red tape

Goal #5. Explore alternate options to improve efficiency and service

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**Departmental Approval:**

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**Approved for Submission:**

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