



Committee Report

To: Chair and
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: December 1, 2022

Re: Revenue Development Report - December 2022

Staff Recommendation:

The Revenue Development report is for information purposes only.

Background:

Grants & Sponsorships

Pending Funding Requests:



Government
of Canada

Gouvernement
du Canada

Museum Assistance Program (MAP) - Applied for Collections Management grant for \$618 in support of purchasing additional storage shelving to increase storage capacity in our collection facility.

THE WRIGHT FAMILY FOUNDATION

Wright Family Foundation - Applied for \$2,000 in funding for one of two exhibits including: Weinstein digitization project and our Made in Bruce exhibit.

Confirmed Funding Requests:



Eva Leflar Foundation - Applied for \$5,000 in funding in support of three of our programs which include: Museum Munchkins, Treaties Recognition Week, and the Museum Education Centre.



Ontario Power Generation- Applied for \$13,000 in funding in support of three of our exhibits and programs which include: Teens: Creative Minds exhibit, Family Day programming and our PA Maker Days.

Memberships

We will be running a holiday membership drive with all new memberships purchased between November 29th- December 23rd entered to win a \$250 gift card to Great Wolf Lodge. We will also be promoting our holiday giving campaign which promotes “Giving the Gift of a Membership.” We are currently sitting at 506 memberships to date with a target of achieving 575 by years end.

Financial/Staffing/Legal/IT Considerations:

There are no staffing, legal or IT considerations associated with this report.
There are financial considerations for the 2023 budget.

Interdepartmental Consultation:

There are no interdepartmental consultations associated with this report.

Link to Strategic Goals and Elements:

Goal #3: Find creative new ways to engage our public.

Museum Strategic Plan Alignment:

Strategic Pillar #1 - Expanding BCM&CC's role as a Community Hub for the Entire County

Objective 1.2 - Establish BCM&CC as a centre of cultural activity.

Objective 1.3 - Build profile as a core tourism destination.

Report Author:

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Development Officer

Departmental Approval:

Cathy McGirr
Director, Museum & Cultural Services

Approved for Submission:

Derrick Thomson
Chief Administrative Officer