



Committee Report

To: Warden Mitch Twolan
Members of the Transportation & Environmental Services
Committee

From: Miguel Pelletier
Director of Transportation & Environmental Services

Date: December 20, 2018

Re: Renaming of Chesley Main Street Bridge

Recommendation:

That the renaming of the Chesley Main Street Bridge to the Oswald Bridge be approved.

Background:

The Municipality of Arran-Elderslie proposed the renaming of the bridge (attached letter).

Although there is no policy to name bridges, the recommendation is based on the consideration of the following criteria:

1. Unique name for bridge in Bruce County,
2. Give a sense of place, continuity, belonging and celebrate the distinguishing characteristics and uniqueness of Bruce County,
3. Maintain a long standing local area identification with the residents of Bruce County,
4. Promote pride in the Bruce County, acknowledge local heritage, history, and recognize unique features and geography (such as names that relate to local history, places, and events, native wildlife, flora, fauna and natural features or unique characteristics of a neighbourhood or area), and
5. The rationale associated with the use of a particular name shall be understandable to the majority of Bruce County residents.

If the recommendation is approved, there will be a formal dedication and opening ceremony when the bridge construction work is complete in the summer of 2019.

Financial/Staffing/Legal/IT Considerations:

The cost of a plaque and dedication ceremony will be included in the cost of the ongoing bridge reconstruction project as was already planned as part of the bridge construction project.

Interdepartmental Consultation:

The Planning and Economic Development Department and the County Clerk confirmed that there is no by-law, policy or plan that govern the naming of this bridge.

Link to Strategic Goals and Elements:

None identified.

Approved by:A handwritten signature in black ink, appearing to read "Marianne Nero", with a stylized flourish at the end.

Marianne Nero
Acting Chief Administrative Officer