



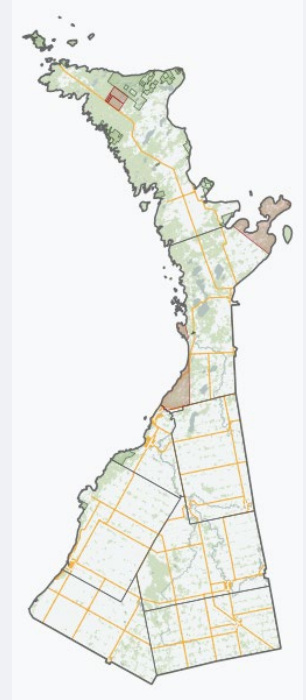
Consultant Services to Facilitate and Develop a Strategic Plan | Council Introduction

The Corporation of the County of Bruce

August 4, 2022

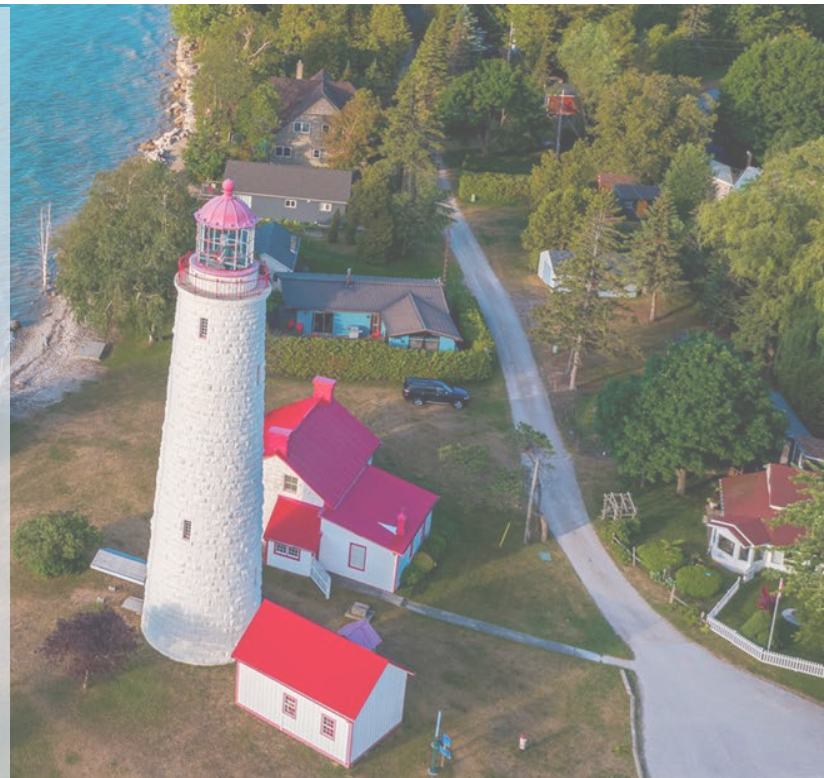
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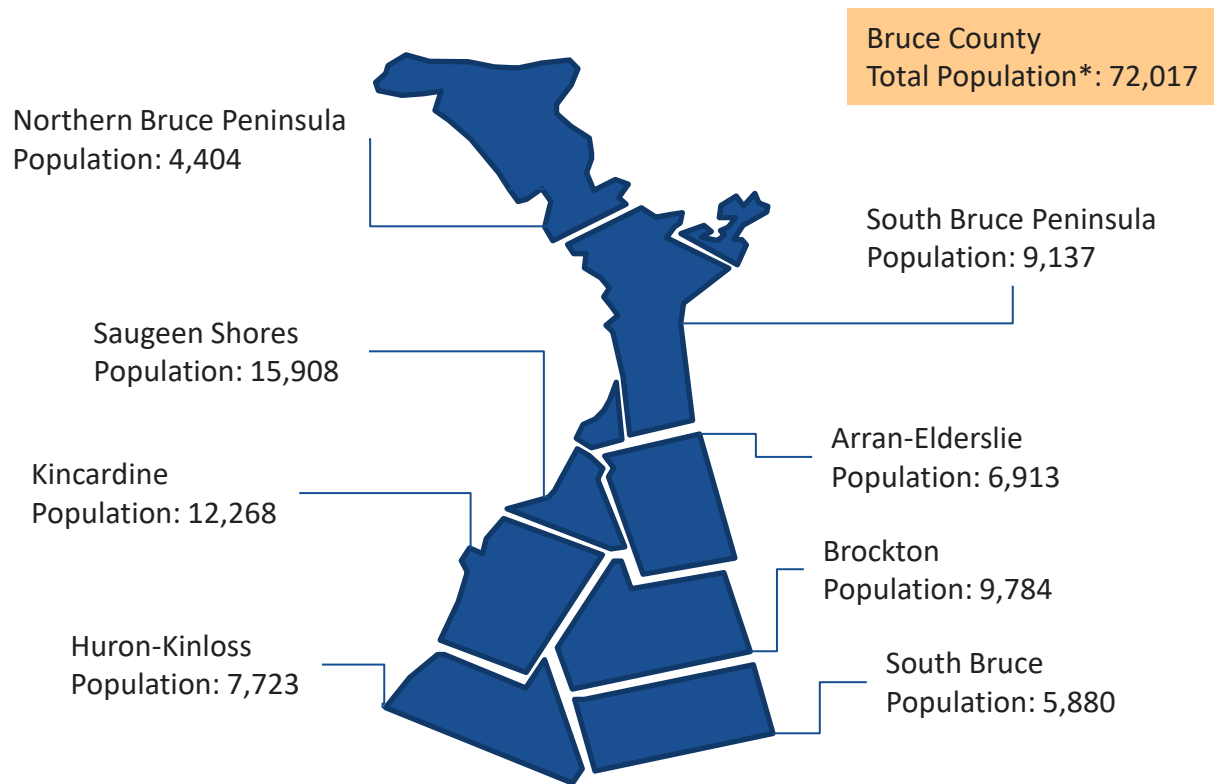


Corporate Term Strategic Plan

- Developed by input from the County's elected officials, senior administration, and the community, the 2023-2027 Strategic Plan will set the County's vision for the upcoming years and will be the roadmap for Council during their term of office.
- Formed through a systematic process during which StrategyCorp would engage members of Council, management staff, other stakeholders, and the broader public, this Strategic Plan will identify and plan for a shared vision about the County's future.
- This will be achieved through setting up the vision, mission and values for the County and turn them into actions and performance measurements.



Bruce County; An Overview



Bruce County Stakeholders

8 Councilors and the CAO

11 Senior Managers

>700 Employees

8 Lower-tier CAO's

2 Conservation Authorities

2 First Nations

Métis Community

The General Public

* Numbers are based on the 2021 Census Data

Strategic Plan; A High-Level Process

Why a Corporate Strategic Plan?

- Discover Corporate Priorities
- Define a shared vision for the County
- Identify Future Challenges
- Set up the Path to Success



Priorities: Identify priorities through interviews with Council members and the staff.



Vision: Vision statement for Bruce County in 2027, along with the County's mission and key values.



Objectives: Define objectives based on the previous findings, which will set the basis for measurable action items.



Activities: Key activities and performance measures, used to monitor the process and clarify where the County will be in four years.

REPORT STRUCTURE

A combination of interviews, workshops, and online surveys will be used to get input from all the stakeholders.



Interviews:

- Council
- Senior Staff Team Leaders



Workshops:

- First Nations and Métis Community
- Conservation Authorities
- Municipality CAOs
- Other stakeholders



PlantheBruce:

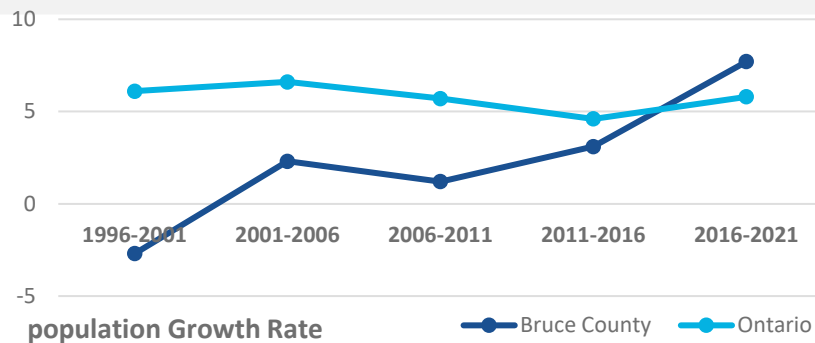
- All staff survey
- Public Feedback

Project Context and Objectives

Project Context

Bruce County is growing quickly bringing unique community opportunities and needs. A new Strategic Plan must represent those needs and meet the expectations of a changing Council and County leadership.

- ✓ Bruce County is undergoing a review of its Official Plan, in a timely manner.
- ✓ Municipal elections are on the horizon, which may shift the context for an updated Strategic Plan.
- ✓ The current Strategic Plan underpins the County's previous priorities for the last ten years and is integrated across many of the County's key operations and activities, business planning processes and corporate communications protocols.



Project Objectives

Project Objectives

The County of Bruce has engaged StrategyCorp to help facilitate and develop a Strategic Plan. Key objectives of this engagement include:



1. Conducting Comprehensive, and Ongoing Stakeholder Engagement

Ensuring that staff and the public are continuously engaged throughout this process; we drive process, not content.



2. Engaging with Current and New Council

Engage Council from the outset and work with the County leadership to ensure smooth communication, collaboration and socialization of the Strategic Plan between current and new Council.



3. Developing a Representative, and Forward-looking Strategic Plan

Building a Strategic Plan that represents the changing municipal (and provincial) context, Bruce's council members, as well as leadership and staff expectations and aspirations.

Key Milestones



Below is an overview of the milestones based on our conversation and the proposed workplan. These milestones and timelines are subject to change based on scheduling considerations and stakeholder availability, including Council.

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Mobilization											
Individual Councillor and CAO Engagement											
Broader Staff Engagement											
Council Strategic Plan Refresh Workshop											
Environmental Scan Analysis											
Public Consultation / Validation Results											
Refinement and Finalization										Final Report	

Next Steps



interviews with the councilors and the senior management, and the workshops



Report findings of interviews and workshops, report environmental scan



Pause for municipal election



Review and validate findings and present identified priorities to council following election



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