



# Committee Report

**To:** Warden Janice Jackson  
Members of the Executive Committee

**From:** Derrick Thomson  
Chief Administrative Officer

**Date:** August 4, 2022

**Re:** Bruce County Strategic Plan - Council Introduction

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## Staff Recommendation:

The Bruce County Strategic Plan - Council Introduction report is for information.

## Background:

In the spring of 2012, the Council of Bruce County had a debate as part of the 2012 Budgeting process: Are we delivering services in the best possible way? Although we do a good job, can we do a better job? The outcome of that debate was two priorities for the Corporation: a new Strategic Plan and an Operational Review. Our current Strategic Plan was completed first (approved September 5, 2013), with County Council providing the guiding principles and overall focus for the organization through the Strategic Planning process. Staff were then able to then rely upon the vision of the Strategic Plan to complete their respective operational reviews.

Having served its purpose, nearing its life expectancy, and recognizing much has changed since its adoption, it is time to embark on the development of a new strategic plan.

In April of this year, Bruce County initiated a competitive process (Request for Proposal) to secure a consultant to assist Bruce County in facilitating and developing a new, comprehensive Corporate Strategic Plan. Strategy Corp Inc. (SCI) was awarded the contract.

As part of the kick-off, SCI is seeking input from Council, the senior management team and staff throughout the County municipal organization, the community, and other municipal stakeholders. Today's presentation is intended as an introduction to this strategic planning process.

## Financial/Staffing/Legal/IT Considerations:

Funding has been allocated in the 2022 approved and 2023 projected budgets to support the development of a four-year strategic plan (2023 - 2026).

There is no staffing, legal or IT considerations associated with this report.

### **Interdepartmental Consultation:**

Interdepartmental consultations with the Senior Management Team have occurred, supported by the Director of Human Services, Workforce Relations Manager, Human Resources and Office of the CAO staff.

### **Link to Strategic Goals and Elements:**

Goal #3 - Find creative ways to engage our public.

Goal #4 - Find creative new ways to involve all staff in our future.

Goal #6 - Explore alternate options to improve efficiency and service.

Goal #7 - Stimulate and reward innovation and economic development.

Goal #9 - Coordinated, Concerted effort to advance our agenda.

### **Report Author:**

Matt Meade, Corporate Strategic Initiatives Specialist

### **Approved for Submission:**

Derrick Thomson

Chief Administrative Officer