

## Make + Take Workshop (Essential U Designs), Walkerton

### Storefront Sign and Awning Grant

“This project has made our business identifiable to customers from the street and potential customers going by can now see where we are as well.”

- Laura Girdler



## Jenessa's Hair Studio, Teeswater

### Facade Improvement and Sidewalk Patio Grant

“This is a brand new business and therefore was necessary to have business signage, lighting, signage advertising hours, and a face lift to the building. The building before was tired and needed a facelift and had since drawn more traffic to the downtown core and has helped the overall facade.”

- Jenessa McKee



## Southampton BIA, Southampton

### Streetscape Beautification Grant

“We hope that the new bike racks will encourage visitors to cycle to the downtown core instead of drive as parking availability has always been an issue downtown Southampton, especially May through September.”

- Heather Hyde





## Municipality of South Bruce, Teeswater

### Streetscape Beautification Grant

“The banners and flower boxes bring vibrancy and life to the downtown core with the feeling of being welcomed and wanting to come back. Getting people familiar with our logo and branding of Tractor Town will allow us expand on other projects with ease. Our downtown before was looking bare and unvisited and now it will encourage those to stop and shop and possibly even open a business seeing potential. Advertising the events will make visitors aware of our local annual events and give them another reason to return to our community.”

- Rhonda Niesen



## The Loop, Kincardine

### Storefront Sign and Awning Grant

“This project has not only increased the traffic into our store, it has also upgraded the look of the downtown core by giving the store a much needed facelift.”

- Misty Traynor



## The Fish & Chip Place, Tobermory

### Storefront Sign and Awning Grant

“The sign successfully increased the visibility to the pedestrian traffic in the downtown and harbour area. It was commented on by numerous local residents and tourists on the new clean look.”

- Nora Burns

-





## One Life Health & Wellness, Warton

### Facade Improvement and Sidewalk Patio Grant

“People coming into the store and letting us know that the front looks amazing and it spruces the town up.”

- Vicki Formosa



## FIG Studio Kitchen, Ripley

### Storefront Sign and Awning Grant

“Being a brand new business we had no numbers to compare but when our sign went up we had people noticing it from the 4 way stop in Ripley. We were in business for almost 1 month before we even had a sign and people were having trouble finding us. Once the sign went up they were shocked at how classy and beautiful it was.”

- David Cook





## Paisley & District Chamber of Commerce, Paisley

### Streetscape Beautification Grant

“The volume of the crowd that came to town to see was impossible not to notice. The press covered our event and numerous papers and online news featured stories about the murals. The radio did a call in show about it. If you could measure impact by smiling faces, it would rate very high! It was great for increased foot traffic, sales and exposure.”

- Karen Kimpel





After:

