



## Committee Report

**To:** Warden Janice Jackson  
Members of the Planning and Development Committee

**From:** Mark Paoli  
Director of Planning and Development

**Date:** August 12, 2021

**Re:** Communication Tool Update

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### Staff Recommendation:

The Communication Tool Update report is for information.

### Background:

As part of our ongoing effort and priority to improve the quality and flow of information about Planning and Development to County Council, and further to a strategic review of communication tools this year, including conversations with Planning and Development Committee members, the following quarterly communications were designed:

- A Planning and Development Key Performance Indicators Dashboard. This dashboard is designed to bring the Business Plan quarterly and annual updates to life with a more visually interesting presentation of the information that will be on the Department home page on the County website (link is below):  
[Planning & Development Home Page with Dashboard](#)
- A “What Are We Exploring” one-page document (attached) to highlight and promote programs and/or events and bring attention to updates of interest that are not captured in the normal Committee project reporting process.

These are being shared for Council’s awareness at this time and we will be circling back with Committee in the next quarter for feedback on how well these tools are working.

### Financial/Staffing/Legal/IT Considerations:

There are no financial, staffing, legal or IT considerations associated with this report.

### Interdepartmental Consultation:

None.

### **Link to Strategic Goals and Elements:**

Goal 2. Leverage Technology:

Element C. Effective, understandable communication (web based and social media).

Goal 5. Eliminate our own red tape:

Element C. Eliminate all duplications of services and data.

### **Approved for Submission:**

Sandra Datars Bere

Chief Administrative Officer