

Grey Bruce VIRTUAL JOB FAIR 2021

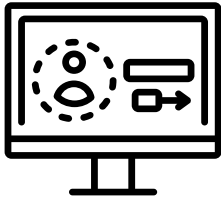


BY THE NUMBERS



Opportunities

1500+ Jobs Advertised



Job Seeker Sign Ups

1700 signed up
1205 completed registration
700 attended event



Waitlist

400 Job Seekers
50 Employers



Attendee Locations

Grey = 313
Bruce = 175
Other = 210



Brazen Experience

93% User Friendly Job Seekers
95% User Friendly Employers



Job Seeker Satisfaction

Very helpful = 62%
Helpful = 23%



One-on-One Chats

1900 chats completed
884 marked as pipeline or
interview follow up

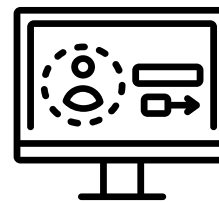
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I appreciated the ability to send a follow up email right from the chat function. The online option was productive in that I could have meaningful conversations - Employer

I got offered a job right from this job fair. Extremely useful and user friendly - Job Seeker

In Person vs Virtual

Job Seekers = 51% | Employers = 43%
prefer virtual



Employer Sign Ups

125 signed up
123 participated
264 representatives



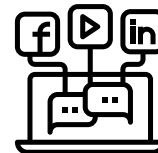
Employer Locations

Grey = 62
Bruce = 52
Other = 10



Employer Satisfaction

Very helpful = 69%
Helpful = 10%



Digital Marketing

Impressions = 1,156,078
Clicks 8,010
Conversions = 945

Most Represented Sectors

Construction | Hospitality & Tourism | Healthcare | Manufacturing & Distribution