



## Committee Report

**To:** Warden Janice Jackson  
Members of the Museum Committee

**From:** Cathy McGirr  
Director, Museum & Cultural Services

**Date:** April 1, 2021

**Re:** Programming Report

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### Staff Recommendation:

The Programming Report is for information.

### Background:

#### Virtual Adventure Talks, February 10, 24, & March 10

The Adventure Talks virtual series came to a close on March 10 with Mert Taner winning over the audience through his charm and passion for his country, Turkey, which he referred to as the cradle of civilization. In total 70 tickets were sold for the three-part series, and 100% of surveyed respondents stated they would attend a future Adventure Talks Series. Other survey data showed that 55% of respondents heard about the program through the BCM&CC newsletter, and the second highest channel was the Museum's website at 27%. A copy of each presentation is available for participants to access by private link on YouTube, with 242 views in total. This tells us that participants have re-watched each Talk, confirming survey comments that the content and topics were interesting and well received.



Mert Taner posing with his tour group in Turkey

## Ontario Volunteer Service Awards, March 11

On March 11, the Museum was proud to have six volunteers recognized during the virtual 2020 Ontario Volunteer Service Awards for consecutive years of service to the BCM&CC. Minister of Heritage, Sport, Tourism and Culture Industries MPP Lisa MacLeod gave a heart-warming speech stating how community minded individuals make Ontario such a wonderful place to live and Premier Doug Ford referred to Ontario's volunteers as 'champions'. Volunteers recognized included Diana Tripp for 10 years of service, Dorne Fitzsimmons, Claudia Norminton, and Rick Przybyz for five Years, and Youth Aliyah Filsinger and Claire Holland. The Museum is pleased to report that even in an unpredictable year with limited months of volunteer opportunities, the 2020 volunteer program still logged a total of 596 hours, 88 of which were contributed by youth. The Museum has submitted nominations for five individuals for the 2021 award season, has implemented a Return to Volunteer Plan, and looks forward to once again welcoming back our amazing volunteers in April.

Post Details

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**Bruce County Museum**  
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We were so proud of our 6 volunteers to be recognized during last night's virtual Ontario Volunteer Service Awards Ceremony for consecutive years of service to the BCM&CC! Lisa MacLeod gave a heart warming speech stating how community minded individuals make Ontario such a wonderful place to live, and Doug Ford, FordNation, referred to Ontario's volunteers as 'champions'!

A big virtual round of applause to our nominees for their continued dedication, and to all of our volunteers at the BCM&CC! Your efforts are truly valued!

👍👍👍❤️

#VolunteerAppreciation #OntarioVolunteerServiceAwards  
#BruceCountyMuseum #BruceCounty #CheersToVolunteers

**Performance for Your Post**

1,331 People Reached

16 Likes, Comments & Shares

12 Likes	5 On Post	7 On Shares
1 Comments	0 On Post	1 On Shares
3 Shares	3 On Post	0 On Shares

46 Post Clicks

28 Photo Views	0 Link Clicks	18 Other Clicks
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**NEGATIVE FEEDBACK**

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**we will emerge stronger as a province,  
nous sortirons plus forts en tant que province.**

**10 Years / 10 années**      **5 Years / 5 années**

**+4**

And you're all absolute champions.  
Et vous êtes tous de véritables champions et championnes.

Name	Organization / Organisation
Canadian Red Cross - Simcoe Muskoka	
Bruce County Community Health	
Bruce County Museum & Cultural Centre	
Hospice Simcoe	
Georgian Riding Association for Challenged Equestrians	
Civil Service - Recreation Unit	
Alzheimer Society of Bruce Bruce	
Hope House	
Bruce County Recreation & Cultural Centre	
Grey Roots Museum and Archives	
Quest Art School - Gallery	
County of Simcoe - Georgian Market	
Pineau Time Club	
Civil Service - Recreation Unit	

Facebook screenshot showing post details from Ontario Volunteer Service Awards

## Upcoming Programs:

### Spring Break Family Fun Days

Program plans for March Break have been rescheduled to take place during April Break and will feature three guest performances: The Great Steverino Magic Show, Comets in the

Kitchen Science Experiment, and Wild Ontario. The week will also include daily movies with themed activities and individual craft kits. This program and guests are prepared to pivot virtually should it be required. This program is sponsored by Judy Rich Barrister and the Southampton Rotary Club.

#### **Financial/Staffing/Legal/IT Considerations:**

There are no financial, staffing, legal or IT considerations associated with this report.

#### **Interdepartmental Consultation:**

Ongoing consultation with Information Technology Services (ITS) related to virtual programs.

#### **Link to Strategic Goals and Elements:**

**Goal #3** - Find creative new ways to engage our public.

#### **Museum Strategic Plan Alignments:**

**Strategic Pillar #1** - Expanding BCM&CC's role as a Community Hub for the entire County.

**Strategic Pillar #2** - Building affinity across the County

#### **Report Author:**

Emily Laur  
Program Coordinator

#### **Departmental Approval:**

Cathy McGirr  
Director, Museum & Cultural Services

#### **Approved for Submission:**

Sandra Datars Bere  
Chief Administrative Officer