



Committee Report

To: Warden Janice Jackson
Members of the Museum Committee

From: Cathy McGirr
Director, Museum & Cultural Services

Date: April 1, 2021

Re: Education and Outreach Report

Staff Recommendation:

The Education and Outreach Report is for information.

Background:

Museum Munchkins

The first two of our sold-out spring session Museum Munchkins programs have been a great success. On March 11th, the Munchkins experienced Mini-Magic, including some movie magic where they had the chance to see (and laugh at) themselves on the big screen.



One of our Museum Munchkins getting right into history!
Photo is from the Bruce County Archives, ID# A2012.069.025

On March 25th, the Munchkins made feathered friends, both as a craft and by getting outside with the birdfeeders they made. We travelled as a group from the Museum patio to the Rotary Pavilion and learned about some of the birds that might come to their feeders once they put them up at home. Each Munchkins class has a maximum of 12 children.

Museum in a Box

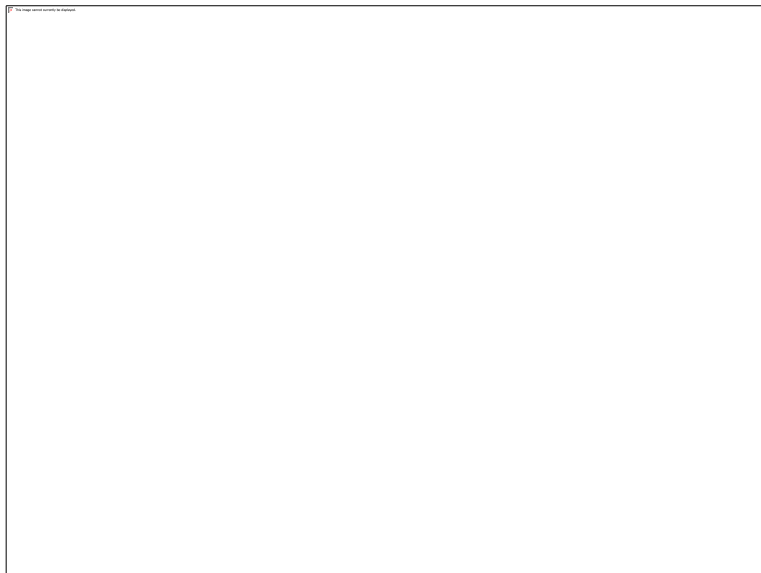
We have surpassed our initial sales targets for Museum in a Box, with 21 subscriptions and 10 individual boxes sold. The April box, Let's Get Down to Earth, will be available for pickup and delivery at the start of next week. This box includes a ton of fun activities to learn more about Earth and maybe even help it out a little!



The March Museum in a Box, Museum Magic, all ready to go out and waiting in the newly renovated KidZone room!

KidZone Spring Break

Excitement is building for Spring Break! Two of the five days are already completely sold out, and there are very few spaces left for the others. At this time, we can accommodate 12 children each day.



Pre-portioned supplies for Spring Break, in front of the mural that welcomes kids to the newly renovated KidZone room!

Trailblazers Digital Program

While the exhibit is visiting the Bruce Gallery and without the ability to bring classes in to see it in person, we have embraced the digital approach and recorded a virtual visit. The program features an interview with Fort Papalia, the founder of Kincardine Pride, as well as a video tour of the exhibit. The program finishes with a call to action and some resources, including a selection of books from the Library, to help make your own changes to build a more inclusive community.



Interview with Fort Papalia, founder of Kincardine Pride.

Financial/Staffing/Legal/IT Considerations:

There are no financial, staffing, legal or IT considerations associated with this report.

Interdepartmental Consultation:

The Library department may be hosting the Trailblazers Exhibit after it leaves the Museum, and if so, will be given access to the video elements. They also supplied a wide selection of related books to complement the exhibit.

Link to Strategic Goals and Elements:

Goal #3 - Find creative new ways to engage our public

Museum Strategic Plan Alignments:

Strategic Pillar #2 - Building affinity across the County
Objective 2.3 | Enhance digital outreach and engagement

Report Author:

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Departmental Approval:

Cathy McGirr
Director, Museum & Cultural Services

Approved for Submission:

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