



Corporation of the County of Bruce  
Planning and Development  
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[brucecounty.on.ca](http://brucecounty.on.ca)

November 26, 2020

To: Southwestern Ontario Development Fund Review Committee  
Re: **South Bruce SWODF Application**

Through this letter, Bruce County supports the Municipality of South Bruce's application for funding to assist with the expansion of their wastewater treatment plant that will help advance economic growth. The focus on welcoming new businesses while providing a sustainable environment for current industries and labour force, aligns well with the County's economic development goals. These include business retention and expansion, support to foster local opportunities and attracting new entrepreneurs while supporting existing business expansions.

In addition, both Bruce County and the Municipalities' long-term plan recognizes that the tourism, energy and agriculture sectors are critical to the region as they are the top occupational sectors. Growth in these sectors will lead to the overall growth of the economy. By expanding the wastewater management system, this would be a direct influence on the overall growth of the economy not only in South Bruce, but throughout all of Bruce County.

Thank you for considering the Municipality's funding application for the expansion of their wastewater treatment plant as the beneficial spin-off effects of this project will benefit all.

Please accept this letter of endorsement, and feel free to contact me at any time for more information.

Best regards,

*Jill Roote*

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